

SHRI VRIDDHI E-CELL SHRI SHIKSHAYATAN COLLEGE

The Only Undergrad College
Empowering Tomorrow's Female Entrepreneurs

2023
-
2024



SHRI VRIDDHI
ENTREPRENEURSHIP CELL
SHRI SHIKSHAYATAN COLLEGE
REPORT- SESSION 2023-24

E-CELL ORIENTATION PROGRAMME

Date	23rd September, 2023 (Saturday)
Venue	College Auditorium (Bhuwalka Hall)
Timings	9:00 AM- 2:00 PM
Programme Details	Orientation to IGNITE COURSE IN ENTREPRENEURSHIP in association with the National Entrepreneurship Network, Wadhvani Foundation, by Mr. Subhabrata Bhattacharjee, Senior Program Manager - Wadhvani Entrepreneurship Network Wadhvani Foundation & "Meet an Entrepreneur"- An E-talk/ Interactive Session by Ms Sangita Sen, CEO, SunnyRays Solutions, Kolkata
Number of Participants	Students- 227 [Semester 1 accounted for the majority of participants with 67% attendees, while 18% were from Semester 3 and 15% from Semester 5] Teachers- 4 [Dr. Rumpa Chakraborty, Smt. Urmi Datta, Smt. Kavitha Sundararajan (E-Cell Coordinator) & Smt. Urusha Rahman]



SHRI VRIDDHI ENTREPRENEURSHIP CELL SHRI SHIKSHAYATAN COLLEGE REPORT- SESSION 2023-24 E-CELL ORIENTATION PROGRAMME

Shri Shikshayatan College, Kolkata
THE ENTREPRENEURSHIP CELL - SHRI VRIDDHI
PRESENTS
ORIENTATION PROGRAMME

Date
23rd September,
2023 (Saturday)



**MR. SUBHABRATA
BHATTACHARJEE**
Senior Program Manager,
Wadhvani Entrepreneurship Network,
Wadhvani Foundation.



MS. SANGITA SEN
CEO, SunnyRays
Solutions,
Kolkata.

PROGRAMME

From 9:30 AM
Orientation on IGNITE course on
ENTREPRENEURSHIP in association with the
National Entrepreneurship Network, Wadhvani
Foundation, by
Mr. Subhabrata Bhattacharjee

From 10:30 AM
1st MAJOR ACTIVITY - "Meet an Entrepreneur"
- An E-talk/Interactive Session, by
Ms. Sangita Sen

**College Auditorium
(Bhuwarka Hall)**

**Registration - 9:00 AM
onwards (Registration is
compulsory).**

Outcome

Mr. Subhabrata Bhattacharjee: Provided an orientation to the IGNITE COURSE IN ENTREPRENEURSHIP, emphasizing key aspects of budding entrepreneurs and explaining how the course facilitates practical learning and experience.

Ms. Sangita Sen: Shared her entrepreneurial journey as CEO of SunnyRays Solutions, Kolkata, offering valuable insights and engaging the audience with interactive discussion about entrepreneurship.

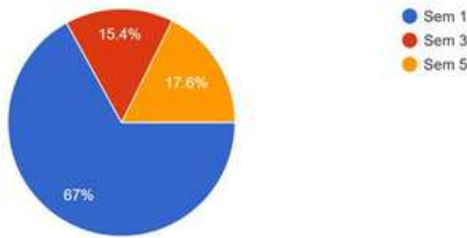


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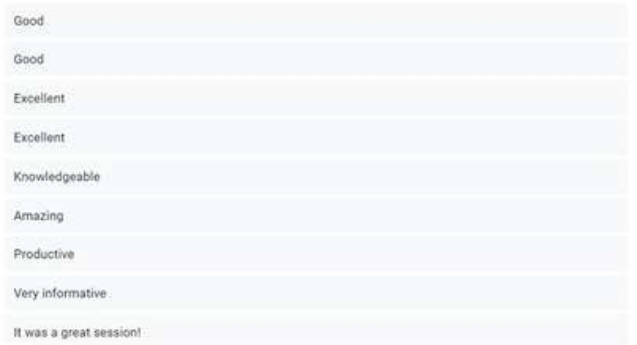
E-CELL ORIENTATION PROGRAMME

Outcome	<p>Feedback:</p> <ul style="list-style-type: none"> -72% of participants expressed satisfaction with the session. - 99% of attendees stated they would recommend similar sessions to their classmates. -Many found the session good, productive, and knowledgeable and Practical activities were requested by the participants. Others expressed interest in case studies and PowerPoint presentations. All respondents expressed interest in joining the E-cell and actively participate in the upcoming activities.
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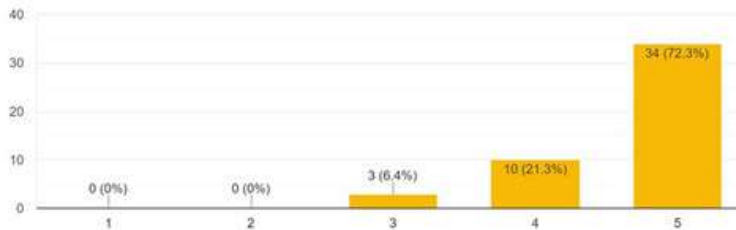
Semester
227 responses



How was today's session according to you?
227 responses



How satisfied were you with the Session?
47 responses



Would you recommend these kind of sessions to your classmates?
227 responses



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**REBRANDING OF THE STUDENT WING OF E-CELL SHRI VRIDDHI
THE E-CELL CLUB AS THE SHIKSHAYATAN ENTREPRENEURSHIP
SOCIETY (SES) &
CREATIVE CANVAS COMPETITION**

Date	7th October, 2023 (Saturday)
Venue	Room Number 205
Timings	10 A.M. to 12:30 P.M.



TOP 5 ENTRIES
WILL DIRECTLY GO
TO THE INTERVIEW
ROUND FOR E-CELL
CLUB ASSOCIATE
POSITIONS

SHRI SHIKSHAYATAN
COLLEGE
E-CELL CLUB
PRESENTS

CREATIVE CANVAS

YOUR CHANCE TO REBRAND THE
E-CELL CLUB & SHRI VRIDDHI !

- SUGGEST A CATCHY NAME &
DESIGN A CAPTIVATING LOGO
FOR OUR E-CELL CLUB
- DESIGN A LOGO FOR SHRI
VRIDDHI

OCTOBER 7, SATURDAY
10:30 AM.
VENUE: ROOM 205

CLICK THIS LINK OR SCAN THE QR
CODE TO REGISTER



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SHRI SHIKSHAYATAN COLLEGE
REPORT- SESSION 2023-24**

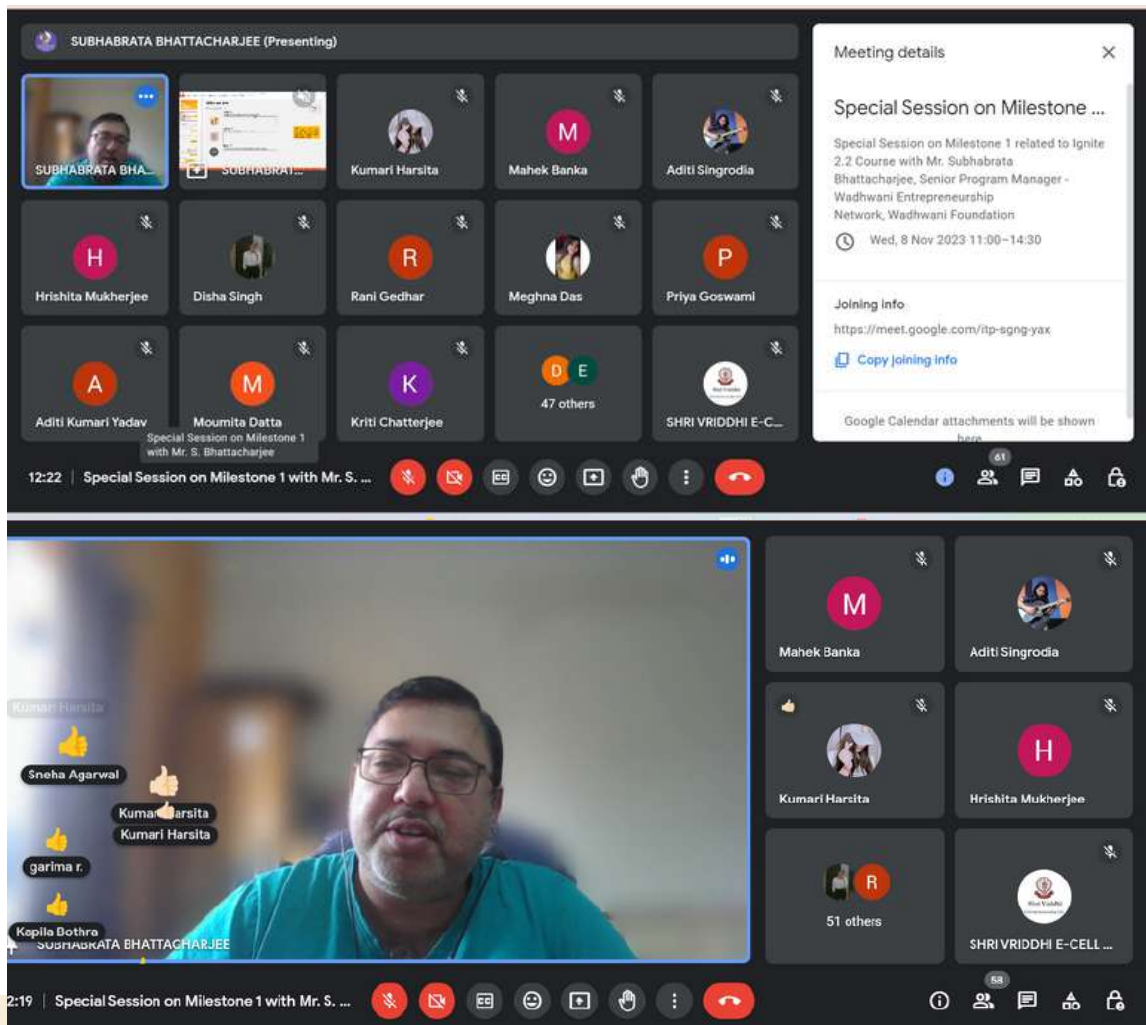
**REBRANDING OF THE STUDENT WING OF E-CELL SHRI VRIDDHI
THE E-CELL CLUB AS THE SHIKSHAYATAN ENTREPRENEURSHIP
SOCIETY (SES) &
CREATIVE CANVAS COMPETITION**

Date	7th October, 2023 (Saturday)
Venue	Room Number 205
Timings	10 A.M. to 12:30 P.M.
Programme Details	The student-led E-Cell Club organized a rebranding competition, inviting 24 participants enrolled in E-Cell to digitally design logos representing the mission and values of both the E-Cell Club and Shri-Vriddhi, emphasizing creativity, uniqueness, and visual appeal.
Number of Participants	Students- 45
Outcome	The E-Cell Creative Canvas competition, was followed by the rebranding of the E-Cell Club as SES (Shikshayatan Entrepreneurship Society), which achieved several milestones: increasing awareness of SES activities among students, fostering creativity and innovation, and resulting in a visually appealing logo aligned with SES's mission and values. In addition to conceptualizing logos for SES, the competition also sparked innovative ideas for the E-Cell Shri Vriddhi logo, enhancing branding and visual identity for both entities.



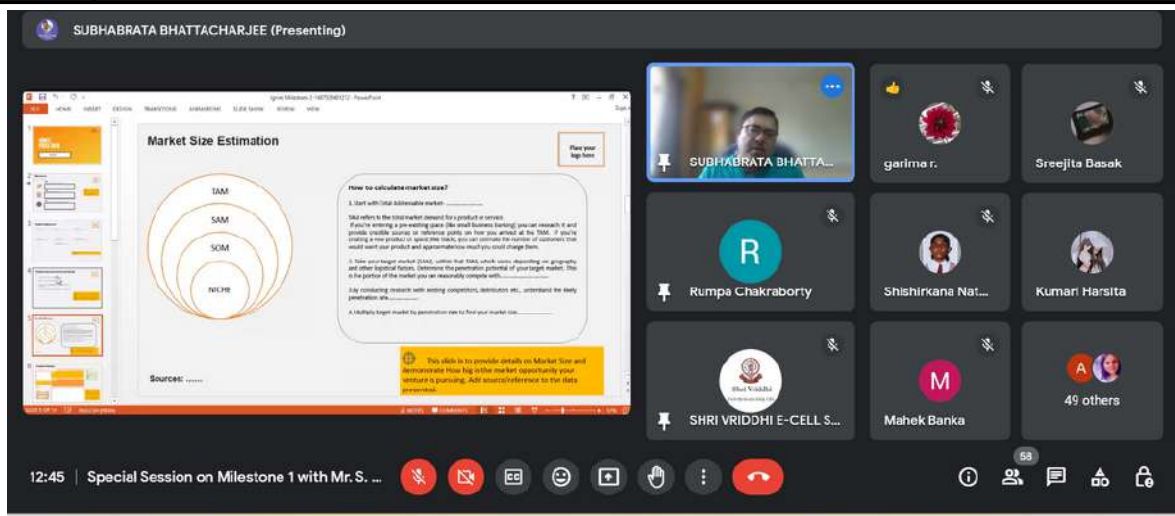
**SHRI VRIDDHI
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SHRI SHIKSHAYATAN COLLEGE
REPORT- SESSION 2023-24
SPECIAL ONLINE SESSION ON
WADHWANI FOUNDATION'S IGNITE COURSE**

Date	08th November, 2023 (Wednesday)
Venue	Online Meeting on Google Meet
Timings	12:00 NOON - 1:10 PM
Programme Details	Special Session on Milestone 1 related to Wadhvani Foundation's Entrepreneurship Programme IGNITE Course 2.2 conducted by Mr. Subhabrata Bhattacharjee, Senior Program Manager - Wadhvani Entrepreneurship Network, Wadhvani Foundation
Number of Participants	Students- 61 Teachers- 1 [Smt. Kavitha Sundararajan (E-Cell Coordinator)]



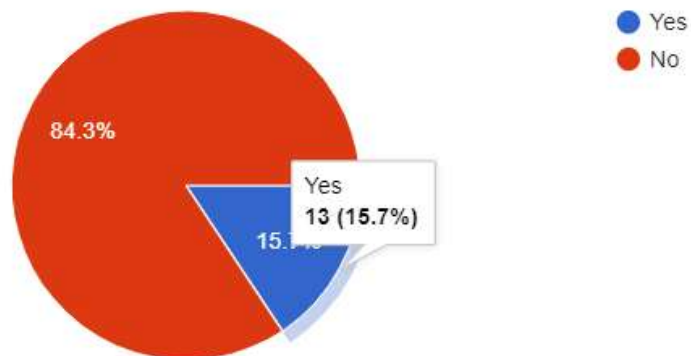
SHRI VRIDDHI ENTREPRENEURSHIP CELL SHRI SHIKSHAYATAN COLLEGE REPORT- SESSION 2023-24 SPECIAL ONLINE SESSION ON WADHWANI FOUNDATION'S IGNITE COURSE

Outcome	The special session involved students gaining clarity on their progress regarding Milestone 1 and identifying the need for additional venture partners to continue the course.
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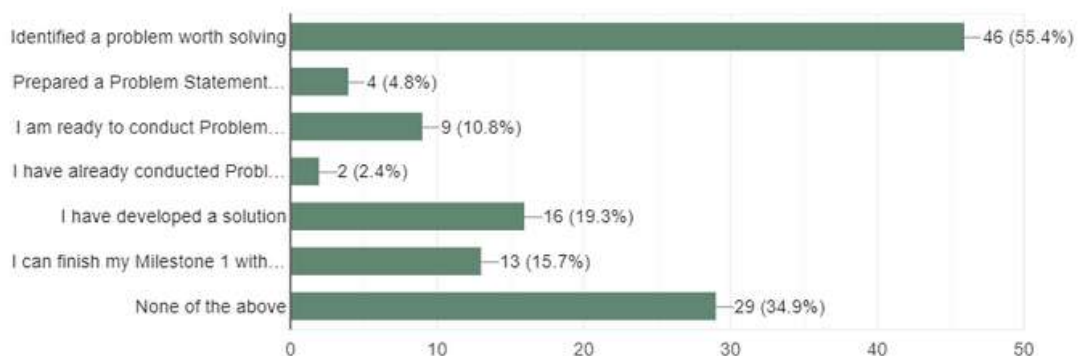
Do you still require another member for your venture?

83 responses



How far have you progressed with Milestone 1 [tick more than one option if required]

83 responses



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**SPECIAL SESSION ON WADHWANI FOUNDATION'S
ENTREPRENEURSHIP PROGRAMME IGNITE COURSE
MILESTONE PREPARATION**

Date	25th November, 2023 (Saturday)
Venue	Room Number 205
Timings	9:15 A.M. to 12:15 P.M.
Programme Details	Special Session on Wadhvani Foundation's Entrepreneurship Programme IGNITE Course Milestone Preparation conducted by Mr. Subhabrata Bhattacharjee, Senior Program Manager - Wadhvani Entrepreneurship Network, Wadhvani Foundation
Number of Participants	Students- 25 Teachers- 1 [Smt. Urusha Rahman]
Outcome	Students gained valuable insights on preparation for upcoming milestones, enhancing their understanding and readiness to progress effectively within the course.

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**SPECIAL ONE-ON-ONE VENTURE- COUNSELING RELATED TO
WADHWANI FOUNDATION'S ENTREPRENEURSHIP
PROGRAMME IGNITE COURSE MILESTONE PREPARATION**

Date	9th December, 2023 (Saturday)
Venue	Room Number A5
Timings	9:30 AM – 2:30 PM
Programme Details	Special one-on-one venture- counseling by Mr. Subhabrata Bhattacharjee, Senior Program Manager, Wadhvani Entrepreneurship Network, Wadhvani Foundation to help Ventures prepare their Financial Plans related to Special Session on Milestone 4 related to Wadhvani Foundation's Entrepreneurship Programme IGNITE
Number of Participants	Students- 20 Teachers- 1 [Smt. Urmi Datta]
Outcome	Session focused on assisting ventures in preparing their financial plans for Milestone 4 of Wadhvani Foundation's Entrepreneurship Programme IGNITE. This personalized guidance aimed to enhance ventures' financial preparedness and strategic planning, ensuring their readiness to meet milestone objectives effectively.

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**BE SOMEONE ELSE'S SANTA-
SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY'S (SES)
SOCIAL ENTREPRENEURSHIP ACTIVITY**

Date	22nd December, 2023 (Friday)
Venue	Room Number 205
Timings	3:00 P.M.
Programme Details	The student-led activity involved participants forming teams to create handmade items such as cards and tie-dyed t-shirts. These items were distributed in the college and Park Street area on December 25, bringing joy to those in need and fostering a spirit of giving within the community.
Number of Participants	Students- 31
Outcome	It had a significant impact on both participants and the community. By engaging students in the creation of handmade items and encouraging them to contribute to a charitable cause, the event fostered a sense of empathy and social responsibility among the participants. Be Someone Else's Santa exemplified the spirit of compassion and altruism within the SES. Through collaborative efforts, participants not only demonstrated their creativity and teamwork but also made a meaningful contribution to those in need.



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BE SOMEONE ELSE'S SANTA-
SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY'S (SES)
SOCIAL ENTREPRENEURSHIP ACTIVITY



**SHRI VRIDDHI
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TRAINING WORKSHOP ATTENDED BY SOME STUDENTS OF E-CELL

Dates	January 17th to January 20th, 2024
Venue	The Department of Business Management, University of Calcutta, Alipore Campus.
Timings	10 A.M. onwards
Programme Details	<p>The Department of Business Management, University of Calcutta, organized a 4-day Training Workshop Series on Entrepreneurship Development of Traditional Business from January 17th to January 20th, 2024, at the University of Calcutta, Alipore Campus.</p> <p>During the initial three days of the workshop, participants engaged in training and interactive sessions. On the first day, they were grouped with members from other colleges. Their assigned craft was Kantha, and they were tasked with creating a nameplate for their Business Model Canvas Board for Day 2.</p> <p>The subsequent day focused on learning how to construct a Business Model Canvas. Participants attended lectures from experienced resource persons on various topics, including Marketing Opportunities, SWOT Analysis, Plenary, and Tools of Business Expansion.</p>
Number of Participants	<p>Students- 4 Representing Sri Shikshayatan College in the workshop were Ms. Shreya Das, Ms. Priya Saha, Ms. Rashi Sinha, and Ms. Afreen Parveen, all belonging to Semester 1 and pursuing B.Com from UG Commerce- Evening Department of the College. Among the students, Shreya Das and Priya Saha are members of the College Entrepreneurship Cell, Shri Vriddhi.</p>

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TRAINING WORKSHOP ATTENDED BY SOME STUDENTS OF E-CELL

<p>Outcome</p>	<p>The workshop provided a unique opportunity to interact with distinguished resource persons, such as Mr. Vishal Wadhwa, Executive Vice President of Bandhan Bank, and Tajkira Begum, a renowned Katha artist from Birbhum. Tajkira Begum's inspirational story highlighted her commitment to engaging over 300 women from her village in her business, creating a sustainable source of income for them. She has received numerous awards, including a national award, and her Katha work is sold globally.</p> <p>The event was further enriched by the presence of artisans specializing in Shola, Sabai grass, Kantha, Gala, Mask, jute, and Thanka from different districts of West Bengal. These artisans demonstrated their skills and interacted with the participants. As the training concluded, participants had the opportunity to present their learning before experts, exploring potential funding opportunities through impactful presentations.</p> <p>The workshop was not only educational but also a heartwarming and enthusiastic event. Participants enjoyed delicious meals, coffee, and indulged in unlimited puchkas and pithes.</p>
<p>Link of the event</p>	<p>https://www.linkedin.com/posts/empoweringwomenglobally_empoweringwomen-communitybuilding-empathy-activity-7155238163697864704-PyIG?utm_source=share&utm_medium=member_android</p>



Kolkata, West Bengal, India
 University Of Calcutta Sahid Khudiram Siksha Prangan, 1, Belvedere Rd, Alipore, Kolkata, West Bengal 700027, India
 Lat 22.534823°
 Long 88.33431°
 19/01/24 10:53 AM GMT +05:30



Kolkata, West Bengal, India
 University Of Calcutta Sahid Khudiram Siksha Prangan, 1, Belvedere Rd, Alipore, Kolkata, West Bengal 700027, India
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Entrepreneurship focus of CU dept workshop

Isha Paul & Swastika Ray

Basabdatta Sarkar

Kolkata: Students from 12 colleges participated in a four-day workshop organised by the Calcutta University's business management department to create interest among students in honing their entrepreneurial capabilities, while keeping in mind the local traditional craft-based businesses.



Calcutta University students at a workshop on the Alipore campus

The workshop focused on promoting green marketing, leveraging social media, and preserving traditional crafts. The students brainstormed entrepreneurial ideas and identified ways so that traditional business can thrive in the global market and cultural identity is preserved at the same time.

and others. Head of the business management department, Sharmistha Banerjee, said, "The programme was organised keeping in mind that a considerable number of youths are not keen on exploring and promoting the heritage and community-based indigenous crafts and skills"

Among the participating colleges were Shri Shikshayatan College, East Calcutta Girls' College, THK Jain College, Sivanath Sastri College, Sister Nivedita University

The students interacted with many artisans at the workshop.



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