

TASK 2- Exercise: The Power Of Observation

Exercise 1: Observing a Familiar Object (20 minutes)

Object: Your Smartphone/ Coffee Mug; **Focus:** Physical details and personal reactions.

Instructions:

1. Find a Quiet Spot: Choose a place where you won't be distracted.

2. Observe Your Smartphone/ Coffee Mug (10 minutes):

- Look closely at its design, buttons, and screen.
- Notice any emotions or thoughts that come up while you observe.

3. Capture Your Observations:

❖ **Example:**

- ❖ **Visuals:** Take clear photos of your smartphone from various angles (front, back, sides) and zoom in on specific features (buttons, camera, screen). 📷
- ❖ **Written Notes:** Document observations such as:
 - Design: "The sleek, minimalist design feels modern and user-friendly. ✨"
 - Material: "The glass back gives it a premium look but makes it fragile. 💔"
 - Features: "The camera is equipped with three lenses, perfect for photography. 📷"
 - Personal Reaction: "Using this phone enhances my daily routine; it feels like an extension of myself. 🙌"
- ❖ **Multimedia:** Record a short video (10-20 seconds) of you using the phone, highlighting specific features (like the camera in action). 🎥

OR

Example: Coffee Mug - As you observe the coffee mug, you might note:

- Design: "The mug has a curved handle that fits comfortably in my hand."
- Material: "It's made of ceramic, giving it a solid, sturdy feel."
- Color: "It's bright red with white speckles, which makes it stand out."
- Personal Reaction: "Using this mug makes my morning coffee feel more special; it feels cozy."

4. Create a Simple Multimedia Presentation:



● **Example:**

- **Slides: Use a presentation tool to organize your observations.**
- Slide 1: Title slide with the smartphone's name/ coffee mug image. 🏷️
- Slide 2: Photos of the smartphone/ coffee mug with captions detailing its features. 🖼️
- Slide 3: Key observations written in bullet points about design, material, and personal impact. 📝

E.g.- "This is my coffee mug. I noticed its design makes it ergonomic, which enhances user experience. The bright color not only makes it visually appealing but also influences my mood positively when I drink from it."

- Encourage questions from classmates: "How do you think design affects your choice of everyday items?"
- Slide 4: Include a video clip showcasing a feature in use, like taking a photo. 🎬
- Visual Design: Use contrasting colors and readable fonts to enhance clarity. 🎨

Submission & Presentation

- **Presentation Format:**
 - Prepare everything on MS PowerPoint [4-5 slides ONLY] and convert the presentation into a looped format so it plays continuously. 
 - Upload it to your phone and ensure you can share a link to the presentation.  [The free mobile version of PowerPoint lets you open presentations on your smartphone and share them with others]
 - Deadline [30/9/24 8:00 PM]. Bring the Presentation for the class on 1/10/2024.
- **Object Discussion:**
- ***You are encouraged to bring your smartphone/coffee mug/ the object you chose, to discuss its features live while referring to your slides.***

Let's make this engaging and insightful! Looking forward to your creative presentations! 🎉