

Report on Swachhata Hi Seva (SHS) Campaign 2025

Name of the Event: Swachhata Hi Seva Campaign

Organized by: NSS Unit, Shri Shikshayatan College

Date: 19.09.2025 to 22.09.2025

Venue: Various locations of Kolkata metropolitan

Brief Description of the Event: The National Service Scheme (NSS) unit observed the **Swachhata Hi Seva (SHS) Campaign** from **19th September to 22nd September 2025**.

During this period, volunteers were engaged in the collection and disposal of single-use plastic. Each volunteer was assigned the responsibility of collecting **2.5 kg of single-use plastic per day**, ensuring a systematic effort toward reducing plastic pollution.

The campaign was carried out across several important public spaces and thoroughfares:

Day 1: 19th September, 2025

- **Lord Sinha Road:** Volunteers collected plastic waste from the roadside and adjoining pavements, ensuring cleaner surroundings in this busy commercial stretch.
- **Shakespeare Sarani:** A major thoroughfare with heavy footfall, where volunteers removed discarded single-use plastics to enhance cleanliness and hygiene.
- **Shakespeare Sarani Crossing:** Being a crowded junction, the area often accumulated litter; volunteers cleaned the spot to ease pedestrian movement and maintain sanitation.



Day 2: 20th September, 2025

- **Tollygunge Metro:** Plastic waste from the station premises and surrounding areas was collected, improving the environment for daily commuters.
- **Tollygunge Phari:** Known for its bustling traffic and vendors, the area was cleared of single-use plastic to create a more orderly public space.
- **Karunamoyee Area:** Volunteers cleared discarded plastics from open spaces and marketplaces, contributing to healthier surroundings for residents.



Day 3: 22nd September, 2025

- **Highland Park:** The residential and market areas around Highland Park were cleaned, with volunteers collecting significant amounts of plastic waste.
- **Ajaynagar Crossing:** As a busy intersection with heavy movement of people and vehicles, the crossing was rid of plastic litter, improving its overall appearance.
- **Patuli and Allied Areas:** Volunteers worked around the lakeside and market regions of Patuli, removing accumulated single-use plastics.
- **College Canteen:** The canteen premises were cleaned to promote hygiene and discourage improper disposal of plastic wrappers and bottles.
- **AJC Bose Road:** A main arterial road where volunteers collected plastic waste along sidewalks and public spaces.
- **Exide Crossing:** This busy commercial junction was cleared of scattered plastic waste, ensuring a neater environment.
- **Rabindra Sadan Metro:** Volunteers collected and disposed of plastic from the station entry points and surroundings, benefiting daily passengers.



Outcome: The Swachhata Hi Seva campaign resulted in the successful collection and disposal of a substantial amount of single-use plastic waste across multiple public spaces. The sustained efforts of NSS volunteers not only ensured cleaner and more hygienic surroundings but also helped sensitize the local community about the dangers of plastic pollution. The initiative promoted civic responsibility among the students, instilling values of cleanliness and service, while aligning with the national vision of a plastic-free environment.