

Report on Swacchata Pakhwada Activities (September 19, 2024-October 4, 2024)

Shri Shikshayatan College has actively embraced the initiatives suggested by the University Grants Commission (UGC) and the Ministry of Human Resource Development (MHRD), India, by organizing a series of impactful activities aimed at promoting sustainability, social responsibility, and community engagement. These initiatives reflect the college's commitment to national goals such as environmental conservation, cleanliness, and awareness-building. From tree plantation drives to cleanliness campaigns and awareness programs, the college has successfully aligned its efforts with UGC and MHRD's guidelines, fostering a sense of civic responsibility among students while contributing meaningfully to the community.

A detailed report on the various initiatives is provided below.

1) Tree Plantation Program

On 19th September, 2024, the Nature Club of Shri Shikshayatan College organized a tree plantation program at Green Verge 13, Street No.- 628, Action Area 2, New Town, West Bengal-135, with the objective of promoting environmental sustainability and raising awareness about the importance of greenery in urban areas. The initiative aimed at fostering a sense of responsibility towards environmental conservation among participants. Seven students and three faculty members, participated enthusiastically, planting over 14 saplings of diverse species, including fruit-bearing and medicinal plants.



2) Cleanliness Drive

On 25th September, 2024, the Nature Club of Shri Shikshayatan College in collaboration with NSS, organized a cleanliness drive in the nearby slum area of Topsia, with the objective of promoting hygiene and creating awareness about the importance of cleanliness in underprivileged areas. The drive, led by college students and faculty, aimed to improve living conditions by clearing waste, educating residents about proper waste disposal, and emphasizing the health benefits of a clean environment. The initiative witnessed active participation from local residents, and more than 50 bags of garbage were collected and disposed of properly. The drive successfully contributed to a cleaner neighborhood and helped instill a sense of community responsibility towards maintaining hygiene.



3) Dustbin Installation and No-Plastic, No-Horn Initiative

On 1st October, 2024, Nature Club of Shri Shikshayatan College, in collaboration with NSS, launched an initiative to install dustbins in the locality with the aim of promoting proper waste management and curbing littering in public spaces. The project sought to encourage residents to dispose of waste responsibly, thereby improving the cleanliness and hygiene of the area. Several dustbins were strategically placed in high-pollution zones. No-plastic and No-horn placards

were displayed by students outside the college campus as a way of promoting awareness about the harmful effects of plastic waste and excessive honking. Fifteen students and seven faculty members actively participated in the initiative, as part of our commitment towards fostering a more sustainable and peaceful environment.



4) Arts, Craft, Culinary and Cultural Fair "Shree"

Shri Shikshayatan College hosted its annual arts, craft, culinary, and cultural fair, "Shree," on 4th October, 2024, which served as a vibrant platform for students to showcase their talents while promoting key values such as sustainability, creativity, and innovation. The event drew wide participation from students across departments, with an emphasis on the theme "Waste to Wealth", inspiring creative approaches to recycling and upcycling.

One of the standout features of the fair was the innovative display of recycled items, as students explored sustainable alternatives to everyday materials. The idea of "Waste to Wealth" was embodied in the variety of exhibits that transformed discarded materials into usable and artistic products.

Students presented artwork and handcrafted items made from waste materials, such as old newspapers, plastic bottles and used fabrics. These items ranged from decorative wall hangings, utility items to handmade jewelry. The fair successfully demonstrated how young minds can

contribute to a sustainable future through creativity and resourcefulness. By turning waste into wealth, the students of Shri Shikshayatan College not only promoted environmental awareness but also highlighted the economic potential of sustainable practices.

The event underscored the importance of adopting eco-friendly habits and fostering a culture of innovation around sustainability, making it a memorable and impactful celebration of arts, culture, and environmental responsibility.

