

EVENT

NAME OF THE EVENT - Special Lecture on An insight into Principles of Management & Entrepreneurship Development

ORGANISED BY - Department of Commerce (Evening)

DATE - 18th March, 2026

TIME - 6:00 PM

VENUE - Shri Shikshayatan College, Room- 205

NUMBER OF PARTICIPANTS

STUDENTS - 131

TEACHERS - 5

RESOURCE PERSON

NAME - Dr. Saradaprasad Datta

DESIGNATION - Associate Professor in Commerce, GMSM
MAHAVIDYALAYA,

BRIEF DESCRIPTION OF THE EVENT

A special lecture on Principles of Management and Entrepreneurship Development is organized to provide students with a comprehensive understanding of management fundamentals and the basics of entrepreneurship. The session focuses on key management functions such as planning, organizing, leading, and controlling, along with essential entrepreneurial skills like innovation, risk-taking, and opportunity recognition.

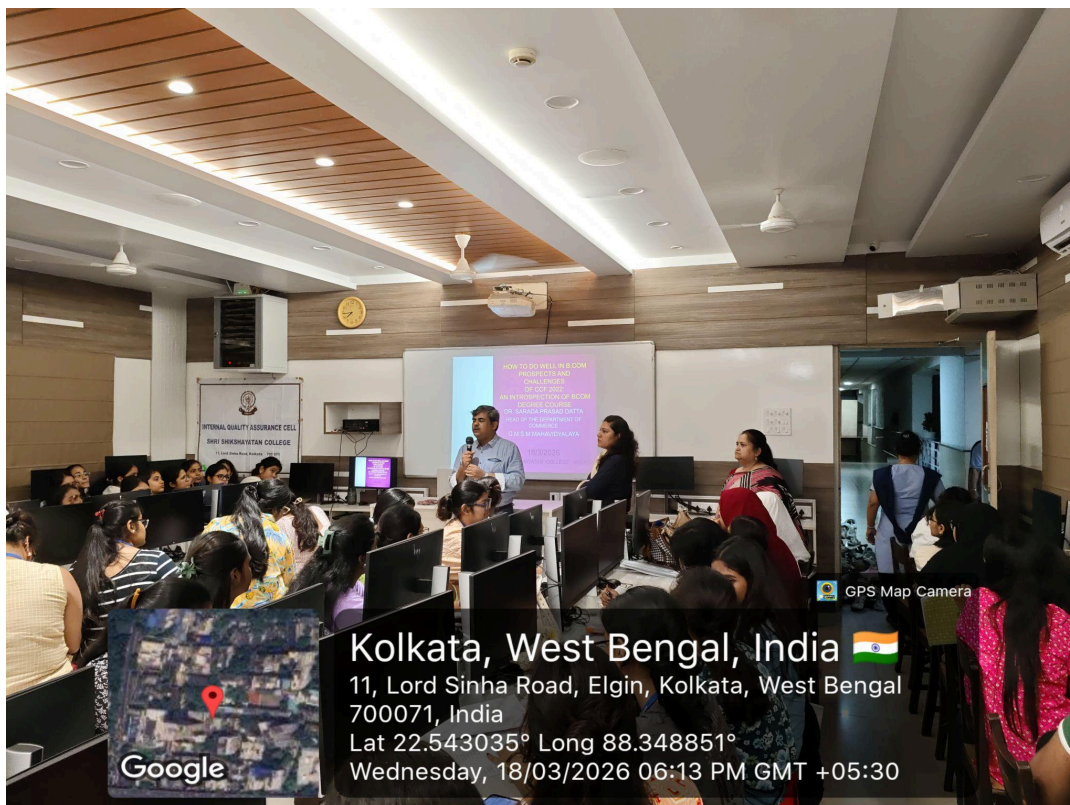
The speaker explains real-life business examples to connect theory with practice and highlights the importance of leadership, decision-making, and strategic thinking. The lecture encourages students to develop an entrepreneurial mindset and understand how businesses are initiated and managed. Overall, the session aims to enhance managerial knowledge and inspire students toward entrepreneurship.

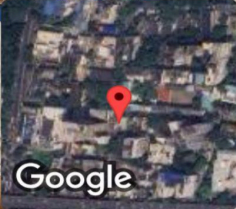
OUTCOME

After attending the special lecture on Principles of Management and Entrepreneurship Development, students were able to:

- Develop a clear understanding of basic management principles and functions
- Learn key concepts such as planning, organizing, leading, and controlling
- Gain knowledge of entrepreneurship and business development processes
- Improve decision-making and leadership skills
- Enhance creativity, innovation, and risk-taking ability
- Understand how to identify business opportunities
- Increase confidence in starting and managing a business
- Encourage an entrepreneurial mindset among students
- Build a strong foundation for future studies and careers in management and entrepreneurship

PHOTOGRAPHS





Google

GPS Map Camera

Kolkata, West Bengal, India

11, Lord Sinha Road, Elgin, Kolkata, West Bengal
700071, India

Lat 22.542953° Long 88.348859°

Wednesday, 18/03/2026 06:02 PM GMT +05:30