

# SHREE AROHAN 3.0

Shikshayatan Entrepreneurship Society

Report 2025

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY  
PRESENTS



## SHREE AROHAN

FUTURE X

REBUILDING TOMORROW

INTER-COLLEGE ENTREPRENEURSHIP FEST

DATE : 26TH APRIL

VENUE : SHRI SHIKSHAYATAN  
COLLEGE



CONTACTS :

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# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

### Report 2025

#### OPENING CEREMONY



# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

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#### OPENING CEREMONY

##### DATE

26th April, 2025.

##### TIME

10:30 AM Onwards.

##### VENUE

Auditorium, Shri Shikshayatan College

##### EVENT DETAILS

The opening ceremony marked the commencement of the event with a celebratory yet formal tone. It featured a welcoming speech by our respected Principal, **Dr. Papiya Chaudhury**, followed by a seminar conducted by **Mr. Aswini Bajaj** and **Mr. Jimmy Tangree**, aimed at inculcating a spirit of entrepreneurship and leadership among the participants.



# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society Report 2025

### STALLS





# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

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#### STALLS

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

Room 005 and 006

##### EVENT DETAILS

The students of Shri Shikshayatan College enthusiastically organized and managed various stalls featuring a mix of **food, games, accessories, art & craft**, etc. Each stall reflected the **creativity, entrepreneurial spirit**, and **teamwork** of the participants, offering an engaging experience for all attendees.

##### IMPACT

1. Entrepreneurial and Customer Skills: Students gained **real-world experience** in managing ventures and **engaging with customers** effectively.
2. Creativity and Innovation: Participants showcased **fresh ideas** and **artistic talents** through unique **products** and **activities**.
3. Teamwork and Collaboration: Managing stalls **highlighted** the **importance** of **teamwork, communication**, and **planning**.

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### BOARDROOM



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#### BOARDROOM

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

Room 212

##### EVENT DETAILS

1. The participants acted as **corporate leaders**, confronting **real-world boardroom crises**, **financial dilemmas**, and **evolving industry challenges**.
2. The teams had to **devise strategies**, **research-backed solutions** under strict time limits and defend their decisions before investors and judges.
3. The Competition was judged by **CA Sneha Agarwal** and **CA Adnan Bartanwal**.

##### IMPACT

1. Enhanced **critical thinking**, **financial decision-making**, and **crisis management skills** essential for future business leadership.
2. Fostered **teamwork**, **quick problem-solving**, and the ability to **perform under pressure**.
3. Provided exposure to real-world corporate scenarios, preparing students for **high-stakes business environments**.



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### HIRED OR FIRED





# SHREE AROHAN 3.0

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#### HIRED OR FIRED

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

Audio Visual Room

##### EVENT DETAILS

1. Participants designed a **corporate-style CV** for a fictional character, assigning them a specific corporate role.
2. They tackled **corporate challenges** and situations relevant to their character's role.
3. The event was judged by **Smt. Brishti Mondal** and **Smt. Mansi Sanghvi Bhayani**.

##### IMPACT

1. Enhanced participants' **creativity** and **adaptability** by merging fictional world with real-world corporate scenarios.
2. Improved **problem-solving** and **decision-making** skills through simulated corporate challenges.
3. Provided **valuable feedback** and exposure through evaluation by esteemed judges, helping **professional growth**.

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#### SELL-A-BRATION





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#### SELL-A-BRATION

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

Auditorium

##### EVENT DETAILS

1. In **Sell-A-Brat**ion 2.0, **students** were **challenged** to sell **unconventional** and unique products using **logic**, creativity, and **persuasive skills**.
2. Participants **showcased** their **wit** and **strategy** to **convince** both **the audience** and the judges why their quirky product was worth buying, **creating a lively** and **competitive** atmosphere.
3. The event tested students' spontaneity, confidence, and **marketing skills under pressure**, with **Animesh Das** and **Subhabrata Bhattacharjee**, and **Munmun Poddar** erving as the esteemed **judges**.

##### IMPACT

1. Persuasive Communication: Students **sharpened** their ability to **communicate ideas** convincingly, even under **challenging** and **unexpected scenarios**.
2. Creative Thinking: Participants **learned** to think **outside the box**, turning **unusual** concepts into marketable products through **innovative strategies**.
3. Confidence Building: The **spontaneous** nature of the **event** helped **students develop stage presence** and build self-assurance while addressing a **live audience**.

# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society Report 2025

### BUILD & BRAND





# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

### Report 2025

#### BUILD & BRAND

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

ROOM 209

##### EVENT DETAILS

1. The participants had to **conceptualize, build, and brand** an innovative, market-ready product using limited virtual resources.
2. The teams had to design both the **physical product** and a strong **marketing campaign** to outshine competitors and capture the market's attention.
3. The competition was judged by **Mr Niladri Banerjee** and **Mrs Sneha Bhattacharyaa**.

##### IMPACT

1. Strengthened **creativity, resource management, and entrepreneurial thinking**.
2. Cultivated **branding, marketing, and business communication skills** crucial for market success.
3. Encouraged **teamwork** and sharpened the **ability to innovate** under resource constraints, simulating real-world startup challenges.

# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

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#### BRAND WARS





# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

### Report 2025

#### BRAND WARS

##### DATE

26th April, 2025.

##### TIME

1:00 PM Onwards

##### VENUE

ROOM 215

##### EVENT DETAILS

1. Each team was **given a brand** and was **informed** about their **assigned competitor**.
2. Teams **presented their strategies** showcasing why their brand was built for the future and **countered the competitor's pitch** without prior preparation.
3. **Gunjan Karmakar, Devendar Singh and Lovely Dutta** judged the performances and offered valuable feedback to participants.

##### IMPACT

1. Students enhanced their ability to **think critically** and respond to challenges in real-time.
2. Participants learned the importance of **building sustainable** and adaptable **business models**.
3. The event **nurtured creativity**, urging teams to think beyond conventional business strategies.

# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society Report 2025

### CLOSING CEREMONY





# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

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#### CLOSING CEREMONY

##### DATE

26th April, 2025.

##### TIME

5:00 PM Onwards

##### VENUE

Auditorium, Shri Shikshayatan College

##### EVENT DETAILS

1. The closing ceremony comprised of an energetic **band performance** by “**The Bangs**” which lifted everyone’s spirits.
2. The winners of competition were awarded Medals and certificates by our **chief guest, Mr. Sourav Mukherjee**.
3. The event ended with a heartfelt **vote of thanks**, expressing gratitude to all involved.

# SHREE AROHAN 3.0

## Shikshayatan Entrepreneurship Society

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#### WINNERS

##### Sell-A-Bration

###### Winner : Sirius

1. Tanisha Chhabra
2. Kinnari Shah
3. Cadet Vasudev Bajaj

###### 1st Runner Up:

###### Cygnus

1. Pragya Thakur
2. Ishita Chanda
3. Laghima rai

###### 2nd Runner Up: Lyra

1. Naman Kedia
2. Ansul Agarwal

##### Boardroom

###### Winner : EICASA

- Vaibhav Taparia
- Srinivasji Roy

###### 1st Runner Up : The Bhawanipore Education Society

- Kunal Goenka
- Devesh Saraf

###### 2nd Runner Up : Shri Shikshayatan College

- Swati Gupta
- Aditi Singrodia

##### Hired & Fired

**Winner :** The Bhawanipur Education Society College

- Devansh Kapoor

**1st Runner-Up :** Shri Shikshayatan College

- Oyindrila Banerjee

**2nd Runner-Up:** The Heritage College

- Jeshani Rakshit



# SHREE AROHAN 3.0

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#### WINNERS

##### Brand wars

**Winner:** Shri Shikshayatan College

- Oendril Das ,SSc
- Sakcchi Agarwal

**1st Runner-Up:** Saint Xaviers University

- Ansul Agarwal
- Naman Kedia

**2nd Runner-Up:** Saint Xaviers University

- Naman Chandak

##### Stalls

**Most Sales:** Fariza Sadaf

**Most Creative stall :**  
Hafsa Tayyed

##### Build & Brand

**Winner :** The Heritage College

- Digish Kundu
- Vishal Mhato
- Jeshani Rakshit

**1st Runner-Up :** The Bhawanipore Education Society

- Bakshish Singh
- Akshat Goyal
- Rachit Mohta

**2nd Runner-Up:** ILead College

- Sneha Sardar
- Bismita Saha

## Shikshayatan Entrepreneurship Society

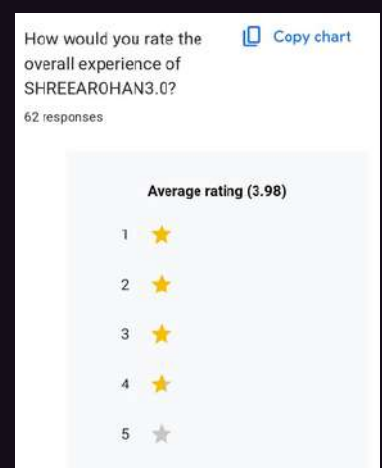
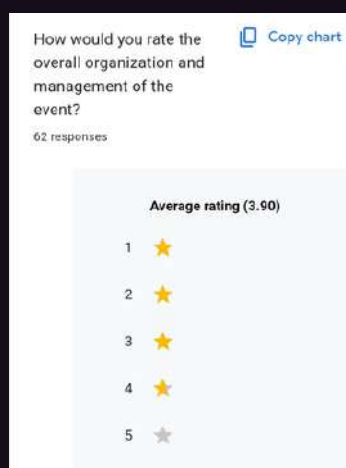
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#### CONCLUSION

Overall, the event was a resounding success, leaving participants motivated and better equipped to pursue their entrepreneurial ventures. The participants from more than 15 different colleges evaluated the event by responding to the questionnaire provided to them. The collaboration between students and industry professionals highlighted the importance of such platforms in bridging the gap between education and practical business experience.

#### OUTCOME

1. The participants rated the quality of the seminar with an average score of **4.17**.
2. The overall organization and management of the event received an average rating of **3.90** from the participants.
3. The participants rated their overall experience at Shree Arohan with an average score of **3.98**.





## Shikshayatan Entrepreneurship Society

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## Suggestions & Reviews of participants

From the warm hospitality and competitive spirit in the air to the high level of professionalism, you all were truly outstanding! We were well taken care of and experienced no inconvenience whatsoever. The volunteers were exceptionally polite and helpful, even taking the time to engage in meaningful conversations, which created a wonderfully positive atmosphere overall. Kudos, girls! ✨

The overall management of the event was splendid. In my event boardroom, we were given a case study based on a real world company which helped us understand and research their problems well

Keep doing this types of events.

No, Everything Was Perfectly Executed

Just keep going 😊

"Everything was amazing! I had a lot of fun being there – participating, learning from my fellow mates, and thoroughly enjoying the speakers' sessions that filled us with even more enthusiasm!"

You guys were amazing 🥰 just keep it up ❤️

Networking with people, sharing ideas, making new connection and having fun

The Enriching Talk on Entrepreneurship by Ashwini Bajaj Sir and Jimmy Tangree Sir

Hired or Fired with its unique approach to corporate interview was fun to participate in

How people engaged with each other. Also how every student showed up to help you.

What i enjoyed most was the energetic and inspiring atmosphere. Seeing so many passionate people in one place was truly motivating