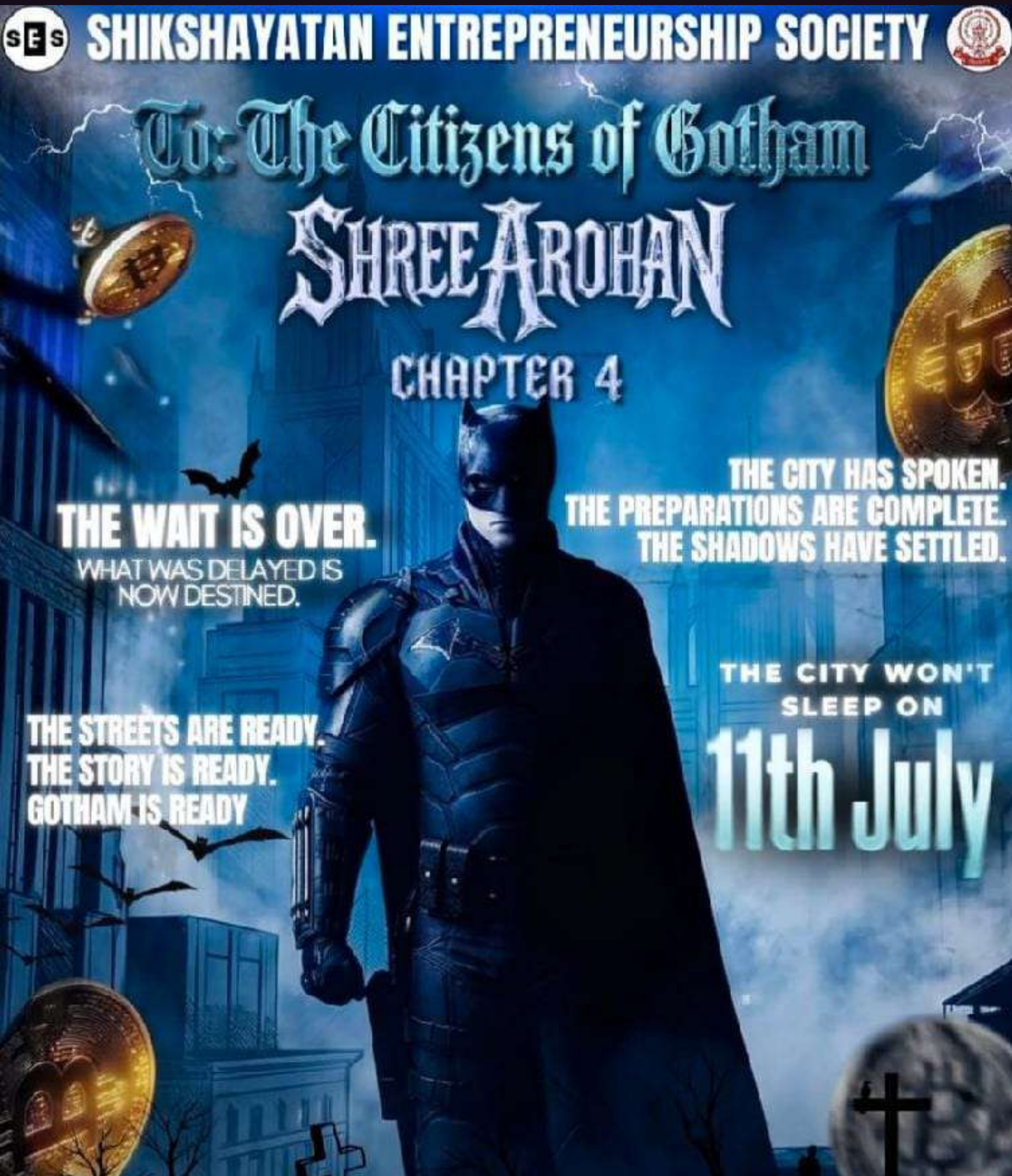


Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society
(Students wing of E-Cell Shri Vridhhi)



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

OPENING CEREMONY



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhdhi)

OPENING CEREMONY

DATE

11th July, 2026

TIME

9:45 AM Onwards.

VENUE

Auditorium

EVENT DETAILS

The Opening Ceremony marked the commencement of the **fourth edition** of **Shree Arohan**, an inter-college entrepreneurship summit hosted by **Tanya Jain** and **Salwa Tabish**. The event featured an inaugural address by **Stuti Saxena** (Society President), a ceremonial lamp lighting by Principal **Dr. Tania Chakraverty**, **Secretary Mr. P. K. Sharma**, and other guests alongwith special recognition for E-Cell Coordinators **Smt. Urmi Dutta** and **Ms. Kavitha Sundararajan**. Following an inspiring speech by the Principal, student-run business stalls were officially inaugurated, and the ceremony concluded with a retrospective presentation of the summit's previous edition.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

PANEL DISCUSSION



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

PANEL DISCUSSION

DATE

11th July, 2026

TIME

10:30 AM – 11:30 AM

VENUE

Auditorium

EVENT DETAILS

The panel discussion brought together distinguished entrepreneurs to deliberate on the evolving landscape of the creator economy. Hosted by **Mr. Srinjoy Sen**, the session featured **Mr. Iftekhar Ahsan, Mr. Suraj Juneja, and Ms. Sashi Jain Dugar** as panelists. The discussion explored themes including influencer ethics, authenticity in content creation, digital entrepreneurship, the impact of AI on creativity, platform dependency, de-influencing, and the challenges of building sustainable creator-led businesses. The insightful exchange of perspectives encouraged participants to critically examine the opportunities and responsibilities associated with the rapidly evolving digital ecosystem.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

STALLS



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

STALLS

DATE

11th July, 2026.

TIME

11:45 AM Onwards

VENUE

Room 209, 210 and Multipurpose

EVENT DETAILS

The students of Shri Shikshayatan College enthusiastically organized and managed various stalls featuring a mix of **food, games, accessories, art & craft**, etc. Each stall reflected the **creativity, entrepreneurial spirit**, and **teamwork** of the participants, offering an engaging experience for all attendees.

IMPACT

1. Entrepreneurial and Customer Skills: Students gained **real-world experience** in managing ventures and **engaging with customers** effectively.
2. Creativity and Innovation: Participants showcased **fresh ideas** and **artistic talents** through unique **products** and **activities**.
3. Teamwork and Collaboration: Managing stalls **highlighted** the **importance** of **teamwork, communication**, and **planning**.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society
(Students wing of E-Cell Shri Vridhhi)

ARKHAM ASCENT (ENTREPRENEURSHIP)



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

ARKHAM ASCENT (ENTREPRENEURSHIP)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

Room 302

EVENT DETAILS

1. Teams developed **startup ideas** around **flawed real-world systems**, choosing to **solve, navigate, or leverage existing dysfunctions**.
2. After pitching, they faced **unexpected challenges** that required **rapid pivots, strategic thinking**, and **quick decision-making**.
3. The Competition was judged by **CA Shivam Bajaj** and **Sandip Kr. Dutta**.

IMPACT

1. Developed **resilience** and **confidence** in navigating uncertainty.
2. Enhanced **strategic decision-making, problem-solving**, and **risk-taking skills**.
3. Provided **hands-on exposure to dynamic startup ecosystems**, preparing participants to innovate and thrive in rapidly changing business landscapes.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

THE BLACKGATE FILES (MEDIA & MARKETING)



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society
(Students wing of E-Cell Shri Vridhhi)

THE BLACKGATE FILES (MEDIA & MARKETING)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

Room 212

EVENT DETAILS

1. Participants took on the role of **brand strategists**, diagnosing, and reviving struggling businesses through featured reel making for innovative solutions.
2. **Unexpected brand crises** and **market shifts** tested creativity and strategic thinking.
3. The event was judged by **Kanak Dey** and **Roheal Jaiswal**.

IMPACT

1. Strengthened **branding, marketing strategy**, and **consumer insight**, enabling participants to craft impactful brand revival campaigns.
2. Enhanced **creative thinking, crisis communication**, and **collaborative decision-making** in fast-paced business scenarios.
3. Provided exposure to **real-world marketing challenges** and **brand management**.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

VAULTS OF KNIGHTFALL (FINANCE)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

Room 215

EVENT DETAILS

1. Participants navigated a **high-stakes entrepreneurial simulation**, solving financial puzzles, unlocking capital, and building ventures through strategic decision-making.
2. Real-world financial crises, competitive bidding rounds, and **unexpected challenges** tested their analytical thinking, teamwork, adaptability, and risk management skills.
3. The event was judged by **CA Sneha Agarwal** and **CA Adnan Bartanwala**.

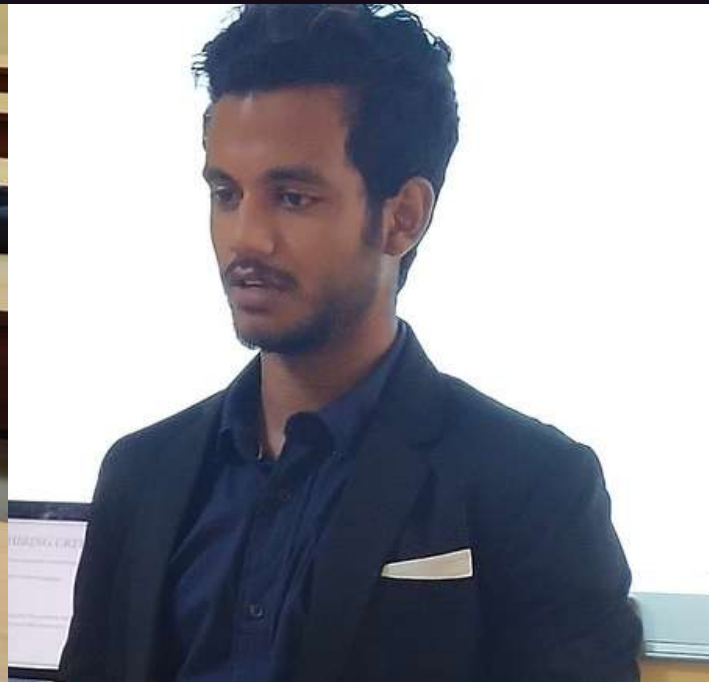
IMPACT

1. Enhances **financial analysis, strategic thinking, logical reasoning, and decision-making** under pressure.
2. Strengthens **teamwork, adaptability, risk management, and problem-solving** through immersive, real-world financial scenarios.
3. Develops the **ability to manage resources, respond to uncertainty, and make informed strategic decisions**, preparing participants for **dynamic business environments**.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

WAYNE'S HIRING DESK (HR)



Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridddhi)

WAYNE'S HIRING DESK (HR)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

IT LAB 1

EVENT DETAILS

1. Participants stepped into the role of **HR professionals**, tackling real-world workplace scenarios that demanded strategic thinking, effective decision-making, and people management skills.
2. Corporate challenges tested their analytical abilities, **leadership, communication, and problem-solving** skills while simulating the core functions of Human Resources in a dynamic business environment.
3. The event was judged by **Debobani Saha** and **Shrish Datta**.

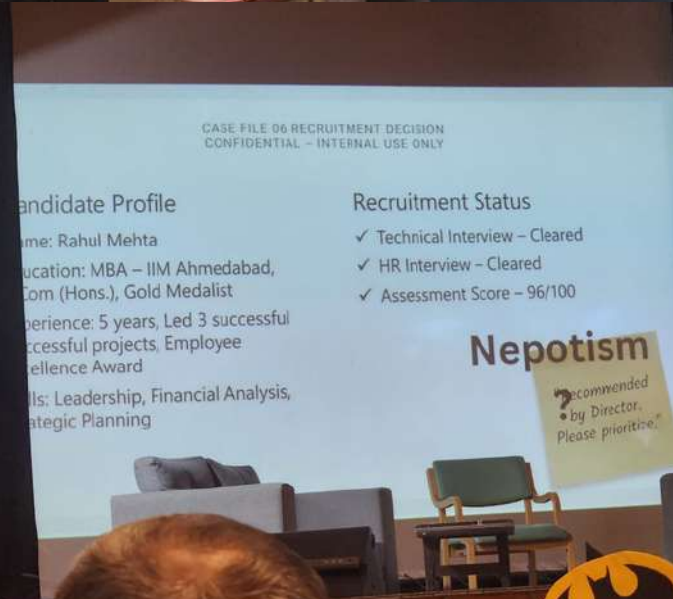
IMPACT

1. Enhances **strategic thinking, decision-making, leadership, communication, and people management** skills through practical HR challenges.
2. Strengthens **problem-solving, conflict resolution, confidence, adaptability, and professional judgement** in dynamic workplace situations.
3. Provides **practical exposure to modern HR functions**, helping participants balance people-centric approaches with organizational goals.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

VOICES OF ARKHAM (EXTEMPORE)



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

VOICES OF ARKHAM (EXTEMPORE)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

Auditorium

EVENT DETAILS

1. Participants faced **unexpected prompts** and **shifting control** across three distinct rounds.
2. Speakers made **spontaneous decisions** that directly influenced the next presenter's topic.
3. **Kasturi Kejriwal** and **Jaishankar Gopalan** judged the sessions and evaluated participant adaptability.

IMPACT

1. Students enhanced their **ability to think**, adapt, and respond to **unpredictable challenges** in real-time.
2. Participants learned the importance of **quick thinking** and **agility** under pressure.
3. The event nurtured **spontaneity**, pushing speakers beyond **conventional presentation structures**.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

CITY OF FALLS (SELL-A-BRATION)



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

CITY OF FALLS (SELL-A-BRATION)

DATE

11th July, 2026

TIME

11:45 AM Onwards

VENUE

Room 303

EVENT DETAILS

1. Teams were given real-world products on the spot with **15 minutes to research** and **expose their flaws**.
2. Participants drew a fallen product to **reinvent** and **pitch** it back to the boardroom.
3. **Shivani Agarwal** and **Pursottam Choudhary** judged the event and evaluated the strategic pitches.

IMPACT

1. Students **enhanced their ability** to think critically and **analyze** product **vulnerabilities under tight deadlines**.
2. Participants learned the **importance** of building adaptable models to **revive failing businesses**.
3. The event **nurtured creativity**, urging teams to turn product flaws into **strategic market opportunities**.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

CLOSING CEREMONY



Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

CLOSING CEREMONY

DATE

11th July, 2026

TIME

4:30 PM Onwards

VENUE

Auditorium

EVENT DETAILS

The Closing Ceremony commenced with a captivating musical performance by **Gunjan - The Music Society of Shri Shikshaytan College**, whose soulful renditions added a **vibrant cultural touch** to the summit. This was followed by the Prize Distribution Ceremony, where winners across the **six flagship events** were felicitated for their outstanding performances. Special awards were also presented in recognition of the excellence exhibited in **entrepreneurship, innovation** and participation.

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

WINNERS

Arkham Ascent

Winner : Shri Shikshayatan College

- Sanjana Jha
- Garima Saboo

1st Runner Up: Amity University

- Aditya Mittar Gupta
- Md. Adeen Hussain
- Ishaan Sen
- Ayush Biswas

2nd Runner Up: The Heritage College

- Ishayu Ghosh
- Aritro Dutta

The Blackgate Files

Winner : Shri Shikshayatan College

- Ahana Roy
- Shreya Kumari Mahato
- Sania Haque

1st Runner Up : Goenka College of Commerce and Business administration

- Sattik Jana
- Jeet Malakar
- Ranjit Ghosh
- Rajdeep Bhowmick

2nd Runner Up : St. Xavier's College

- Vishaka Bhadia
- Luvaditiya Sharma
- Sourya Jain
- Muskan Kochar

Vaults Of Knightfall

Winner : Goenka College of Commerce and Business Administration

- Md. Farhan Khan
- Pratibha Biswas
- Kshirja Jaiswal

1st Runner-Up : Amity University

- Poulasta De
- Sunetra Sahoo
- Ishaan Sen

2nd Runner-Up: St. Xavier's College

- Mahek Goenka
- Krish Chaudhary
- Idris Hussain

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vriddhi)

WINNERS

The Wayne's Hiring Desk

Winner: The Heritage College

- Rajvi Gupta
- Gourav Das

1st Runner-Up: Eastern India Chartered Accountants Students Association

- Piyush Kumar Sah
- Sahil Shaw

2nd Runner-Up: The Bhawanipur Education Society College

- Md. Saqlain
- Sagar Shaw

Voices Of Arkham

Winner : Shri Shikshayatan College

- Abhipsha Sarkar

1st Runner-Up :Goenka College of Commerce and Business Administration

- Saumya Kumari

2nd Runner-Up: The Bhawanipore Education Society

- Moubani Maity

Stalls

Best Stall Decor: The Yarn Decor by Priti Ghosh and Payel Chowdhury

Highest Revenue : Pie Over The Sky by Jhanvi Jaiswal

City Of Falls

Winner: Amity University

- Ishaan Sen
- Ayush Biswas

1st Runner-Up: Shri Shikshayatan College

- Priyata Dutta
- Saanvi Mishra

2nd Runner-Up: Scottish Church College

- Masum Guha
- Kripa Das

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

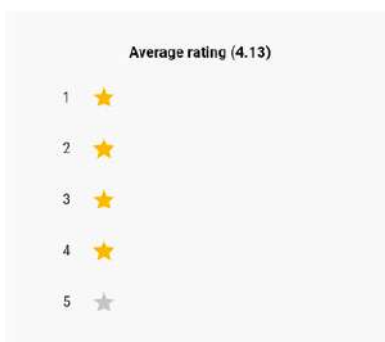
CONCLUSION

Overall, the event was a resounding success, leaving participants motivated and better equipped to pursue their entrepreneurial ventures. The participants from more than 15 colleges evaluated the event by responding to the questionnaire provided to them. The collaboration between students and industry professionals highlighted the importance of such platforms in bridging the gap between education and practical business experience.

OUTCOME

1. The participants rated the quality of the seminar with an average score of **4.13**.
2. The overall organization and management of the event received an average rating of **4.52** from the participants.
3. The participants rated their overall experience at Shree Arohan with an average score of **4.48**.

If yes, rate the overall quality of the Panel Discussion. [Copy chart](#)
23 responses



Rate the overall event management. [Copy chart](#)
23 responses



Rate your overall experience at Shree Arohan Chapter 4. [Copy chart](#)
23 responses



Shree Arohan Chapter 4, Report 2026

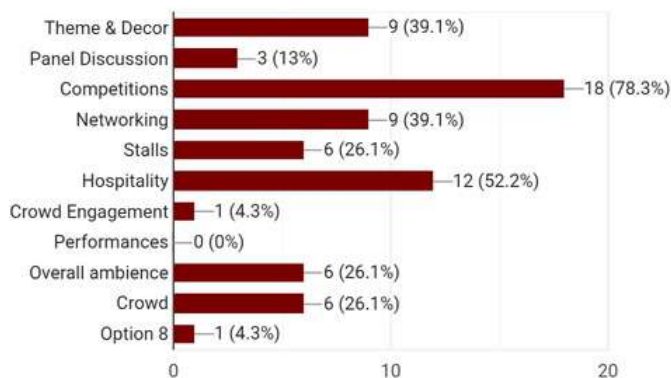
Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

Suggestions & Reviews of participants

Which aspects did you enjoy the most?

 Copy chart

23 responses



What did we do well?

23 responses

◆ Summarize responses

The event was well-organized and professionally managed. The participants were enthusiastic, and the overall atmosphere encouraged learning, innovation, and entrepreneurship.

Great uhh patience , decor, marketing, sponsorship

Hospitality was great

well curated event content

I really liked the way everything was conducted. The communication from the invitation till the event was smooth and to the point. Never really had any issue with anything. Event was well coordinated and on time which is most important. Really enjoyed the time and would like to congratulate everyone who was part of the event because it was a huge success for me! Well done again.

Any additional comments or message for Team SES?

12 responses

◆ Summarize responses

It was a great day.

Keep up the good work

Thank you for hosting us, as the College Representative I can ensure, each one of us had the time of our lives at Shri Shikshayatan College!!

Great work! Keep it up

Our overall experience as a stall partner was wonderful. The team was always approachable, supportive, and incredibly hospitable throughout the event. We received an amazing response from the audience, and we truly appreciate all the hard work that went into making it such a success. Great job to the entire team! We look forward to collaborating with you again in the future.

You guys are really good in what you do. The concept, the thoughts, the efforts and the execution was spot on. Just best wishes, keep doing cool stuff like you do. Looking forward for more such events! Cheers.

Amazing planning and execution of the fest, all of the people associated with the matter did a wonderful job!!

One major need in the students was mentoring of their future in a sustainable way. Lets find a way forward to understand the problem and find a collaborative solution with the student community.

Thank you, Team SES, for organizing such a wonderful event. It was a great experience, and we truly enjoyed being a part of it. Wishing you all the best for future

Shree Arohan Chapter 4, Report 2026

Shikshayatan Entrepreneurship Society (Students wing of E-Cell Shri Vridhhi)

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