

DEPARTMENT OF BUSINESS ADMINISTRATION

Report on Student Development Programme held on 05.08.2026

Name of the event: Student Development Programme

Organized by: Department of Business Administration in collaboration with ICFAI Business School & Internal Quality Assurance Cell (IQAC), Shri Shikshayatan College

Date: 04.08.2026

Venue: Room no.215

Number of participants: 54 students

Description of the event: The Department of Business Administration, Shri Shikshayatan College, in collaboration with IQAC and ICFAI Business School (IBS), Kolkata, organized a Student Development Program on “AI and ML: The Future of Technology and Career Opportunities” on 4 August 2026. The session was conducted by Prof. Subhanan Dey, Associate Dean, IBS Kolkata, and was attended by students of BBA Semesters VII, V, and I. The speaker discussed the fundamentals of Artificial Intelligence and Machine Learning, their applications across industries, and the career opportunities emerging in the AI-driven economy. The session concluded with an interactive discussion where students actively participated.

Outcome: The programme enhanced students’ awareness of AI and ML and their relevance in the modern business environment. It motivated students to develop future-ready skills, understand emerging career opportunities, and appreciate the importance of continuous learning and technological adaptability. The interactive session also helped clarify students’ queries regarding careers in AI and related fields.

