

INDUSTRIAL VISIT TO EMAMI AGROTECH LTD., HALDIA

Name of the Event: Industrial visit to Emami Agrotech Ltd., Haldia Plant

Organised by: Department of Commerce (PG) & Business Administration

Date of Visit: 15th July 2026

Time: 8.30 a.m. till 9.00 p.m.

Venue: The Emami Agrotech Haldia plant is located at J.L No. 149, Bhabanipur, Haldiapurba, HPL Link Road, Milan Bazar, Haldia, West Bengal, 721657.

Number of participants: 19 students from Semester II (M.Com) & 27 students from Semester VI (BBA)

Teachers: 4 (M.Com) & 3 (B.B.A)

Description of the Event: On **15th July 2026**, the students of **M.Com and BBA** visited **Emami Agrotech Ltd., Haldia Plant**, to gain practical exposure to industrial operations and modern manufacturing practices. The visit began with an orientation session by company officials, who introduced the students to the organization, its product portfolio, manufacturing processes, and quality standards. They also explained the company's supply chain, quality control measures, and sustainability initiatives. Students were then taken on a guided tour of the plant, where they observed the edible oil refining, packaging, warehousing, and dispatch processes. They also witnessed the use of advanced machinery, automation, and safety practices adopted to ensure efficient production. The visit concluded with an interactive session, during which students engaged with company representatives and gained valuable insights into production management, logistics, and career opportunities in the FMCG sector. Overall, the industrial visit provided an excellent opportunity to relate classroom concepts with real-world industrial practices and enhanced the students' practical understanding of manufacturing and business operations.

Outcome: The industrial visit to **Emami Agrotech Ltd., Haldia Plant** proved to be highly informative and beneficial for the students of **M.Com and BBA**. It helped them gain practical knowledge of industrial operations, including production, packaging, warehousing, dispatch, quality control, and safety practices. The visit enabled students to connect classroom concepts with real-time manufacturing processes and understand the importance of automation, supply chain management, and sustainability in the FMCG sector. The interaction with company officials also provided valuable insights into industry expectations, operational efficiency, and career opportunities. The visit enhanced the students' practical understanding of business and manufacturing activities and served as an enriching learning experience.



