

INDUSTRIAL VISIT TO DIAMOND BEVERAGES (P) LIMITED

ORGANISED BY: SHRI SHIKSHAYATAN COLLEGE B.COM EVENING DEPARTMENT IN
COLLABORATION WITH DIAMOND BEVERAGES (P) LIMITED

DATE: 24.5.24

VENUE: DIAMOND BEVERAGES PVT LTD, P41, TARATALA RD, KOLKATA 700088

NUMBER OF PARTICIPANTS

STUDENTS: 45

TEACHERS: 5

RESOURCE PERSON :

NAME: INDRANIL DUTTA

DESIGNATION: HR; QUALITY INSPECTOR

BRIEF DESCRIPTION OF THE EVENT

Students from Shri Shikshayatan College visited Diamond Beverages (P) Ltd, a prominent bottler of The Coca-Cola Company in Eastern India, for the past three years. During the visit, they surveyed the plant and gained insights into the production process. They also learned about the ingredients and concentrates used. The labeling process was demonstrated to the students, followed by a Q&A session where they asked numerous questions.

OUTCOME

The visit provided students with an immersive experience in the beverage industry. They witnessed firsthand the entire production line, from bottling to packaging, while also acquiring knowledge of marketing strategies and operational management.

IMAGES

