

EVENT

NAME OF THE EVENT - FACT SOFTWARES FOR COMMERCE STUDENTS

ORGANISED BY - Department of Commerce (B.Com Evening)

IN COLLABORATION WITH -FACT Solution India Private Ltd, Kolkata

DATE - 3rd April, 2025

TIME - 4:30pm

VENUE - Shri Shikshayatan College, Room 209

NUMBER OF PARTICIPANTS

STUDENTS - 31

TEACHERS - 3

RESOURCE PERSON

NAME - Mr. Seetharam Nayak

DESIGNATION - Chief Operating Officer, FACT Solution India Private Ltd, Kolkata

CONTACT DETAILS - seetharam@factsoftware.com

BRIEF DESCRIPTION OF THE EVENT

Students were given a detailed description on courses and future prospects in Accounting and Marketing Softwares.

OUTCOME

Students will come to know about,

- Different softwares available for accounting and marketing purpose
- Technical knowledge advantage for commerce students
- Personalised tips and strategies

PHOTOGRAPHS



DOCUMENTS

NOTICE / BROCHURE / FLYER




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Current Scenario

The incredibly fast-evolving business landscape has made data-driven decision-making the baseline. This has made "data analytics" skills mandatory for today's accounting professionals. Adding to that, the days of manual data entry are vanishing, with AI making sweeping changes in the accounting arena. We have the technology to transform the Accountant into a Data Analyst, commanding up to 50% higher starting pay on graduation.



FACT's CXO Control Tower

CXO Control Tower is an advanced analytics and decision-making Business Intelligence Tool (embedded into FACT ERP.ING) and enables organizations to monitor, analyse and optimize business performance through real-time data insights.

Benefits for Accountancy Students