



SHRI SHIKSHAYATAN COLLEGE

# SHRI VRIDDHI ENTREPRENEURSHIP CELL



Shri Vriddhi  
Since 2008

## SESSION 2024-25



**July 2024- December 2024**

The Only Undergraduate College in Kolkata Empowering Tomorrow's Female Entrepreneurs



**SESSION 2024-25**

# E-CELL STALL AT UDAAN 2024 (CAREER PATHWAYS EXPO)

Date	21st & 22nd September, 2024 (Saturday & Sunday)
Venue	College Grounds
Timings	9:00 AM- 5:00 PM (both days)
Programme Details [with details of Resource Persons]	<p>The students of the E-Cell and members of the Shikshayatan Entrepreneurship Society (SES, the student wing of E-Cell Shri Vriddhi) played a pivotal role in representing and managing the college stall throughout UDAAN 2024. Over the two-day event, they successfully engaged participants with exciting and interactive games, while also providing valuable insights into the college's Entrepreneurship Cell. The team promoted the E-Cell's initiatives, resources, and opportunities, inspiring aspiring entrepreneurs. The stall not only raised awareness about the E-Cell but also generated significant interest and enthusiasm among attendees regarding the college's strong commitment to fostering innovation and entrepreneurship.</p>
Number of Participants	<p><b>Students-SES members</b> <b>Teachers- Dr. Rumpa Chakraborty &amp; Smt. Kavitha Sundararajan (E-Cell Coordinator) &amp; Smt. Ekta Hirawat</b></p>





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**SESSION 2024-25**

**INVESTITURE CEREMONY FOR CORE AND ASSOCIATE MEMBERS OF SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY'S (SES)**

Date	<b>30th September, 2024 (Monday)</b>
Venue	<b>Room# 303</b>
Timings	<b>3:30 PM- 5:30 PM</b>
Programme Details [with details of Resource Persons]	<b>An investiture ceremony was conducted for core and associate members of Shikshayatan Entrepreneurship Society (SES), the student wing of E-Cell Shri Vriddhi, during which badges were pinned by Dr. Papiya Chaudhury, the Teacher-In-Charge.</b>
Number of Participants	<b>Students-SES members- 19 Students Teachers- Dr. Rumpa Chakraborty &amp; Smt. Kavitha Sundararajan (E-Cell Coordinator)</b>
Outcome	<b>The investiture ceremony was held with a view to contribute to the growth and effectiveness of SES as a student organization.</b>





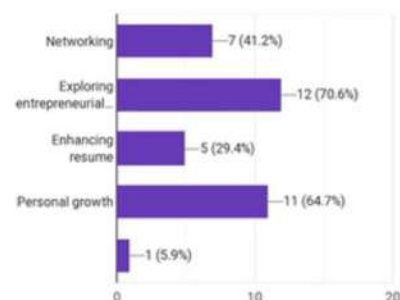
**SESSION 2024-25**

**EUREKA- PITCHING COMPETITION;  
ORGANISED JOINTLY WITH SES**

Date	<b>3rd October, 2024 (Thursday)</b>
Venue	<b>Room# 303</b>
Timings	<b>3:30 PM- 6:00 PM</b>
Programme Details [with details of Resource Persons]	<p><b>Eureka- a pitching competition was conducted by team SES, (as a part of the National Entrepreneurship Challenge of IIT Bombay). 20 start-up owners came up and pitched their business in front of a panel of judges.</b></p> <p><b>The competition was open to all students of all semesters. Each team was asked to prepare an innovative idea to pitch in front of the judges . The judges gave their insights to the participants.</b></p> <p><b>Judges:</b></p> <ul style="list-style-type: none"> <li>• Srinjoy Sen, Owner of 3S Travels.</li> <li>• Dipanwita Gupta - Co-founder and Owner of Dimensions.</li> <li>• Annesha Chanda - Owner of Berliner's Bakery</li> </ul>
Number of Participants	<p><b>Students- 50 Students</b></p> <p><b>Teachers- Smt. Ekta Hirawat</b></p>
Outcome	<p><b>When asked about their primary objective for attending Eureka, participants rated their interest in exploration and entrepreneurship at an impressive 70.6%. They also rated their overall experiences at the event at 47.1%. Furthermore, 58% of attendees gave a rating of 5 for the event's management.</b></p>

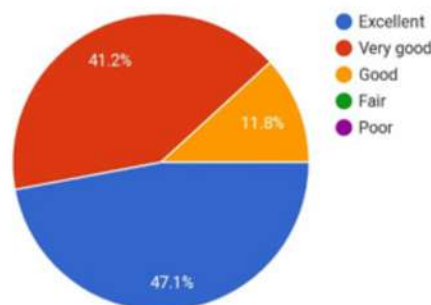
What were your primary objectives for attending Eureka?

17 responses



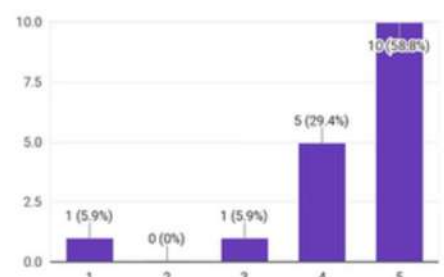
How would you rate your overall experience at the event

17 responses



How would you rate the flow and management of the event ?

17 responses





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**SESSION 2024-25**

**EUREKA- PITCHING COMPETITION;  
ORGANISED JOINTLY WITH SES**



GPS Map Camera

Check In Kolkata, West Bengal, India  
4-5, Lord Sinha Road, Elgin, Kolkata, West Bengal 700071, India  
Lat 22.543065°  
Long 88.348958°  
03/10/24 04:38 PM GMT +05:30



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**SESSION 2024-25**

**SPECIAL SESSION ON WADHWANI FOUNDATION'S  
ENTREPRENEURSHIP PROGRAMME IGNITE COURSE  
MILESTONE PREPARATION**

Date	<b>30th November, 2024 (Saturday)</b>
Venue	<b>Room# IT Lab 1</b>
Timings	<b>10:40 AM- 1:30 PM</b>
Programme Details [with details of Resource Persons]	<b>Special Session on Wadhvani Foundation's Entrepreneurship Programme IGNITE Course Milestone Preparation conducted by Mr. Subhabrata Bhattacharjee, Senior Program Manager - Wadhvani Entrepreneurship Network, Wadhvani Foundation</b>
Number of Participants	<b>Students- 10 Students Teachers- Smt. Kavitha Sundararajan (E-Cell Coordinator)</b>
Outcome	<b>Students gained valuable insights on preparation for upcoming milestones, enhancing their understanding and readiness to progress effectively within the course.</b>



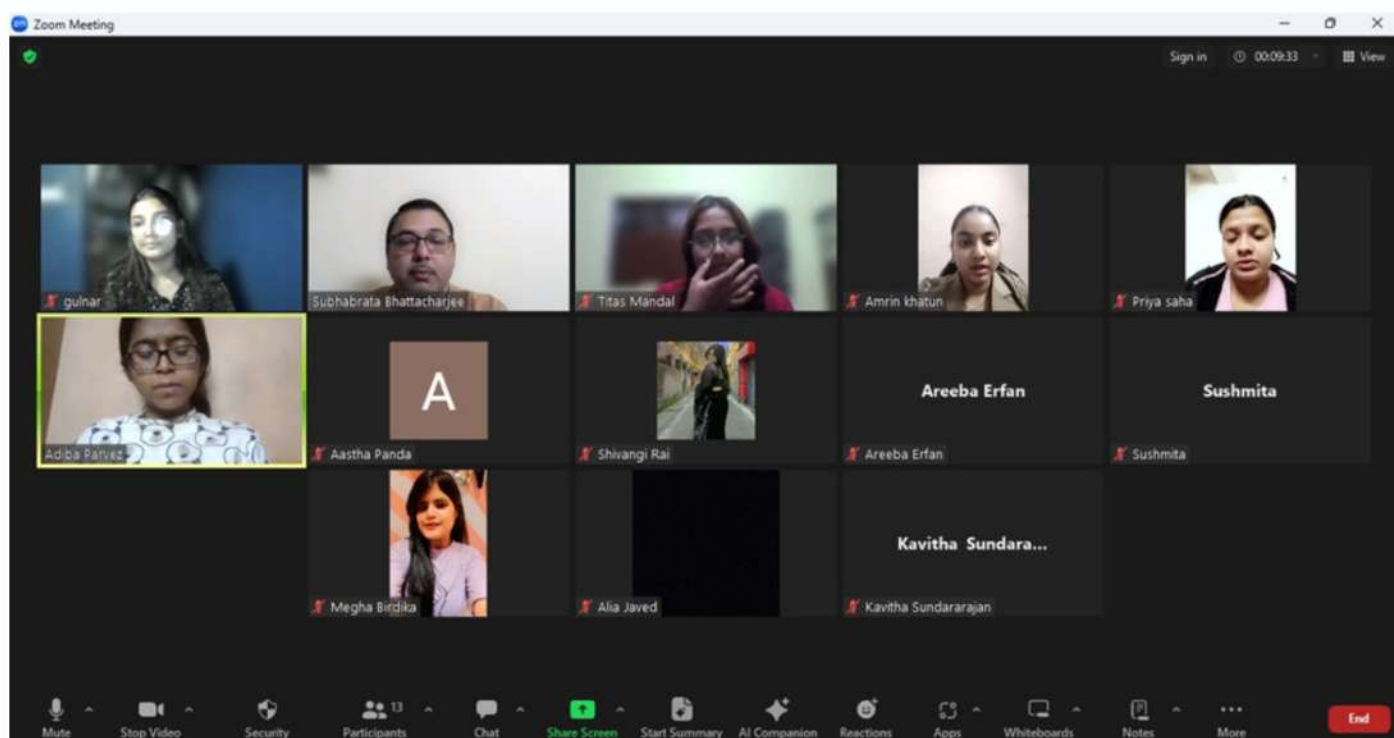
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**SESSION 2024-25**

**SPECIAL ONLINE SESSION ON  
WADHWANI FOUNDATION'S IGNITE COURSE**

Date	<b>14th December, 2024 (Saturday)</b>
Venue	<b>Online Meeting on Google Meet</b>
Timings	<b>10:00 AM- 3:00 PM</b>
Programme Details [with details of Resource Persons]	<b>Special Session on Milestone 2 &amp; 3, related to Wadhvani Foundation's Entrepreneurship Programme IGNITE Course 3 conducted by Mr. Subhabrata Bhattacharjee, Senior Program Manager - Wadhvani Entrepreneurship Network, Wadhvani Foundation</b>
Number of Participants	<b>Students- 20 Students Teachers- Smt. Kavitha Sundararajan (E-Cell Coordinator)</b>
Outcome	<b>The special session involved students gaining clarity on their progress regarding Milestones 2 &amp; 3.</b>





**SESSION 2024-25**

**SPECIAL ONE-ON-ONE VENTURE- COUNSELING RELATED TO  
WADHWANI FOUNDATION'S ENTREPRENEURSHIP  
PROGRAMME IGNITE COURSE MILESTONE PREPARATION**

Date	20th December, 2024 (Friday)
Venue	Room# IT Lab 2
Timings	11:00 AM- 3:00 PM
Programme Details [with details of Resource Persons]	<b>Special one-on-one venture- counseling by Mr. Subhabrata Bhattacharjee, Senior Program Manager, Wadhvani Entrepreneurship Network, Wadhvani Foundation to help Ventures prepare their Financial Plans related to Special Session on Milestone 4 related to Wadhvani Foundation's Entrepreneurship Programme IGNITE</b>
Number of Participants	<b>Students- 10 Students Teachers- Smt. Kavitha Sundararajan (E-Cell Coordinator)</b>
Outcome	<b>Session focused on assisting ventures in preparing their financial plans for Milestone 4 of Wadhvani Foundation's Entrepreneurship Programme IGNITE. This personalized guidance aimed to enhance ventures' financial preparedness and strategic planning, ensuring their readiness to meet milestone objectives effectively.</b>





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**SESSION 2024-25**

**BE SOMEONE'S SANTA 2.0- COMPETITION**

Date	<b>19th December, 2024 (Thursday)</b>
Venue	<b>College Campus (Auditorium)</b>
Timings	<b>11:15 AM Onwards</b>
Programme Details [with details of Resource Persons]	<p><b>A distinctive competition was organized for 9 teams, where each team was given a budget of ₹150 to develop and sell a product either on or off the college campus. The profits generated were donated to a charity, while the initial ₹150 was refunded to the teams. The purpose of this competition was to encourage social entrepreneurship among students and offer them practical experience in marketing and sales.</b></p> <p><b><u>Judges for the event-</u></b></p> <p><b>1) Sourav Mukherjee - Founder of Kolkata Cultural Heritage</b></p> <p><b>The competition was followed by a light-hearted stand-up comedy session, adding a fun and relaxing touch to the event.</b></p> <p><b><u>Comedians</u></b></p> <p><b>2) Sachin Kumar Jha - Stand up comedian</b></p> <p><b>3) Vishal Shrivastav- Stand up comedian</b></p>
Number of Participants	<p><b>Students- 70 Students</b></p> <p><b>Teachers- Dr Papiya Chaudhury &amp; all E-Cell Faculty Members</b></p>
Outcome	<p><b>With Christmas as the backdrop, the aim was to foster a sense of social entrepreneurship among students. Through the competition, students developed skills in sales and customer persuasion, while the donation drive taught them the value of giving back to society.</b></p> <p><b>Approximately 55% of participants rated the overall organization and management of the event 4 out of 5. Around 70% of participants rated their experience above 7 out of 10 in the competition.</b></p> <p><b>Approximately 80% of participants stated that they would like to participate again in similar events organized by SES.</b></p>

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**SESSION 2024-25**

**BE SOMEONE'S SANTA 2.0- DONATION DRIVE**

Date	<b>22nd December, 2024 (Sunday)</b>
Venue	<b>Bhawanipore and nearby areas</b>
Timings	<b>11:00 AM Onwards</b>
Programme Details [with details of Resource Persons]	<b>Following a thrilling Day 1, the event continued on Day 2 with a donation drive. Around ₹20,000 was raised from which we invited a food truck that distributed approximately 500 plates of lunch to those in need in the Bhawanipur area and surrounding neighborhoods. In addition to food, we also distributed sweaters among the underprivileged, thereby fulfilling the event's objective and promoting social entrepreneurship.</b>
Number of Participants	<b>Students- 16 Students</b>



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SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY  
(SES)  
THE STUDENT WING OF  
E-CELL, SHRI VRIDDHI