

E-Cell (Shri Vriddhi) Report from March 2022 to July 2023

1) March 2022

Event: Smt. Urmi Datta attended a Global Jury training on Zoom on 22 nd March online from 4pm till 5pm.

2) May 2022

Event: Shree Arohan, an intra-College Carnival organised by the E-Cell Club members of our College was held on 30th May 2022. During this event there were interactive Sessions, quizzes, business plan competitions, inspiring stories and small businesses were promoted. There were three parts during the events named Crack it if you Can, What's your Plan and War of Tycoons. The winners were felicitated with certificates and trophies and all the participants were given a token of appreciation.



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3) June 2022

Smt. Urmi Datta, Faculty, Department of Commerce (Morning) was felicitated with Silver Global Jury Award 2021 (Wadhvani NEN Courses) on 2.06.2022 through Zoom, in recognition of evaluating a significant number of student start-up proposals worldwide and guiding future entrepreneurs globally.

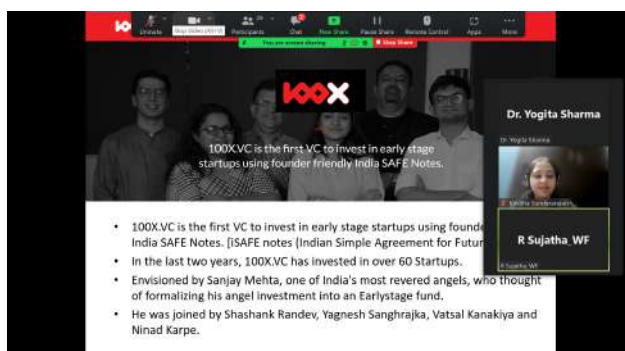


4) July 2022

Event: Smt. Kavitha Sundararajan and Smt. Sirsha Biswas actively participated in the Faculty Orientation Programme conducted by the WE Wadhvani Foundation from 10th May- 1st July 2022 to enable them to effectively deliver the NEN Ignite program at the campus.



Dimensions	Broomees
Product/Solutions	Data Driven marketplace for qualified Domestic Help
Problem	Availability of Trustworthy Domestic Help
Market	41% of Urban Households of Delhi (* as per record)
Present Market	Presently 1500 Subscribers in Delhi
Team	Niharika Vaibhav Saurav
Strategy	*Organising the Blue Collar Workforce that are up skilled 4 step verification process; live location based tracking of Covid 19-safe verification ; 80% faster and 25% cheaper labor
Economics	Scalable market (unaccounted 90 million domestic workers , viable product, raised VC funding ,around 4 -5 crores, in Jan 22



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5) August 2022

Event: Orientation for new batch of students who had registered in E-Cell of our College was held on 27.08.2022. The orientation was conducted by Mr. Subhabrata Bhattacharjee, Regional Manager – Wadhvani Foundation.



6) October 2023

SHRI SHIKSHAYATAN COLLEGE
X
NEC || E-CELL IIT BOMBAY
Presents

The business plan pitching competition
That gets you a fast-tracked evaluation for the Zonals round in Eureka!

EUREKA! ASIA'S LARGEST BUSINESS MODEL COMPETITION
Cash Prize - INR 65L+ | Incentives - INR 50L +

Register before **6th October 2022** through the link below!
For Queries : shrividdhil@gmail.com

The poster also features an illustration of three people sitting at a table with a laptop, a magnifying glass, and a megaphone.

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Event 1: Eureka! Asia's Largest Business Model Competition' organised by E-Cell of our College in collaboration with NEC –E Cell, IIT Bombay was held on 17.10.2022 in which the students had actively participated. Students from our college and other colleges participated. Girls who were selected for IIT Bombay Entrepreneurship Competition had planned to go but finally could not. The students belong to B.Com and BBA departments.

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7) November 2022

Event 1: The teachers attended a Masterclass on Fundraising on 9th November from 5 to 6 30pm.

Event 2: Regular classes of ignite by Dr. Rumpa Chakraborty, Kavitha Sundararajan and Sirsha Biswas.

Event 3: On 28th November Monday Subhabrata Bhattacharjee took a Masterclass on Milestone 2 for students in College.



8) April 2023

Event: Three students of ECell Esha Kaur, Akancha Kaushal and Lisha Nahata pursuing BSC Economics (H), participated in EDII's Sustainability Hackathon Challenge. They were selected as the regional winners from West Bengal and were invited to participate in the grand finale of the Sustainability Hackathon Challenge at the Entrepreneurship Development Institute of India, Ahmedabad. Out of 4300 entries, 170 teams were selected for the grand finale in Ahmedabad. After multiple rounds, they were among the 24 teams selected for the finals. They got a chance to pitch our ideas in front of real investors, and we were declared as the

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winners of the Sustainability Hackathon Challenge, receiving the Best Idea Award. Their entire trip was sponsored by the College.



The poster for the Sustainability Hackathon Challenge is blue and white. It features the logos of Entrepreneurship Development Institute of India, J.D. Birla Institute, G20, and Sustainable Development Goals. The text includes: 'Registration and Idea Submission: Open 10th to 22nd April, 2023', 'BOOT CAMP 15th to 22nd April, 2023 (Specific date will be sent by mail to registered participants)', and 'National Finale 28th & 29th April, 2023'. A URL is provided at the bottom: <https://ediindia.ac.in/sustainability-hackathon-challenge/>.



9) May 2023

Event: Shree Arohan, an intra-college Entrepreneurship Conclave and Carnival organised by the E-Cell Club of our college was held on 18.05.2022. During this event we had interactive sessions, quizzes, inspiring stories and small businesses were promoted. The winners were felicitated with trophies and medals.

10) June 2023

Event: Dr. Rumpa Chakraborty and Smt. Urmi Datta , Assistant Professors of Department Commerce (Morning) had participated in Faculty Development Programme organised by National Entrepreneurship Network, Wadhvani Foundation through Zoom from 29th May to 21st June 2023.