



BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY
REPORT 2025-26



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY

PRESENTS

Be Someone's Santa 3.0



BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

OPENING CEREMONY



GPS Map Camera

Kolkata, West Bengal, India 
11, Lord Sinha Road, Elgin, Kolkata, West Bengal
700071, India



BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

OPENING CEREMONY

DATE:

18th December, 2025

TIME:

12:00 PM Onwards

VENUE:

College Auditorium

DETAILS:

The **Opening Ceremony** commenced with an **address by the President**, Stuti Saxena. This was followed by the **felicitation of Mr. Sourav Mukherjee**. A **speech** was then delivered by the **Vice President**, Priya Saha, after which the **founder of JAAGO** was **felicitated**. The ceremony included a **cake-cutting** to mark the **second anniversary** of the SES.

BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

DAY 1 : COMPETITION



Participation



Engagement



Creativity



Collaboration



Craftsmanship



Interaction



Enthusiasm



Contribution



Togetherness

BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

COMPETITION

DATE:

18th December, 2025

TIME:

1:00 PM Onwards

VENUE:

In and Out Campus

DETAILS:

The competition, '**Create to Contribute**' aimed at encouraging **creativity for a cause**. Teams of 2-3 members **conceptualised and sold handmade products** within the stipulated timeframe of the event, with a **cost price of ₹150**. After recovering the initial cost, **100% of the net profit earned was donated** to the donation drive. The activity offered participants hands-on **exposure to marketing and sales**, while reinforcing the values of compassion and **community service**.

BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

PARTICIPANTS



Santa Helpers

1. Srilekha Roy
2. Aahira Karmakar
3. Shreya Agarwal

Reindeers

1. Archita Roy
2. Rajannya Dey



Jingle Bells

1. Samapriya Ghosal
2. Sanjana Bhattacharjee



Sleigh Sisters

1. Aagneya Dutta
2. Sanjana Bhattacharjee
3. Samapriya Ghosal

The Olafs

1. Sreeja Paul
2. Piyasha Das
3. Sayani Mandal



The Hidden Elves

1. Uzma Azad
2. Kohinoor Islam Sk
3. Muskan Ghosh



Elsa & Anna

1. Mahika Sen
2. Ekra Firdaus



The Mistletoe

Musketeers

1. Pragya Thakur
2. Sk. Haram Naaz
3. Suzaan Khan



Buy a dream

1. Falak Noor
2. Nazreen Haque



Phoenix

1. Ghazala Ferheen
2. Paridhi Kedia



Sayna

1. Sanjana Jha
2. Naba Parwez
3. Ayushka Singh



Ritushree and Team

1. Ritushree Mishra
2. Mahak Bagree

Sania and team

1. Sania Mustafa
2. Siwangi Pandey



Kritika and team

1. Kritika Dey
2. Pragya Dwivedi



BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

PRIZE DISTRIBUTION

Winners 🏆

The Mistletoe Musketeers

1. Pragya Thakur
2. Suzaan Khan
3. SK Haram Naaz



First Runner-Ups

The Hidden Elves

1. Kohinoor Islam SK
2. Uzma Azad
3. Muskan Ghosh



Second Runner-Ups

Team Phoenix

1. Paridhi Kedia
2. Ghazala Ferheen



BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

CLOSING CEREMONY



BE SOMEONE'S SANTA 3.0



SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

CLOSING CEREMONY

DATE:

18th December, 2025

TIME:

3:00 PM Onwards

VENUE:

College Auditorium

DETAILS:

The programme included an **address by Smt. Kavitha Sundararajan**, who spoke about the **initiatives and impact of SES**. This was followed by the **prize distribution ceremony** recognising participants' achievements and a **Vote of Thanks delivered by the Secretary, Nooren Zara Badgujar**, who expressed **gratitude to the dignitaries, collaborators, participants, and organising team** for their contributions. The event concluded with a **musical band performance** by Judhajit Dutta Roy, which added a lively and engaging end to the proceedings.

BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

DAY 2 : DONATION DRIVE





BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

DAY 2: DONATION DRIVE

DATE:

25th December, 2025

TIME:

11:30 AM Onwards

VENUE:

Sovabazar ghat

DETAILS:

An amount of **₹24,000** was raised for the campaign. **Creative activities** such as paper chain garland making, Christmas-themed clay modelling, and paper-based Christmas tree crafting were conducted to encourage **participation and enjoyment**. Alongside these, **sweaters were distributed** among the children along with **stationery items, board games, and sports equipment** including badminton and football. **Food packets were arranged through local food peddlers** and chocolates and red velvet muffins were **proportionately distributed** among the children. The initiative successfully **fulfilled the objectives** of the donation campaign while **promoting care, inclusivity, and social responsibility**.

BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

DAY 3 : BLANKET DISTRIBUTION DRIVE





BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

DAY 3 : BLANKET DISTRIBUTION DRIVE

DATE:

3rd January, 2025

TIME:

11:30 AM Onwards

VENUE:

Kalighat Mandir and Exide

DETAILS:

An amount raised from the donations was utilised towards a blanket distribution drive. A total expenditure of ₹9,890 was incurred for the **procurement of blankets**. The drive was organised to **support the poor and needy by providing warmth during the winter season**. Blanket distribution was carried out at two **locations : (i) outside Kalighat Mandir and (ii) Exide Metro Station**, ensuring **outreach to individuals in vulnerable conditions**. The initiative successfully **fulfilled its objective of offering relief and promoting compassion**, inclusivity and social responsibility.

BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

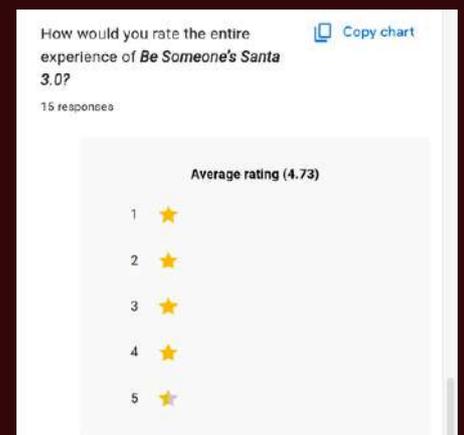
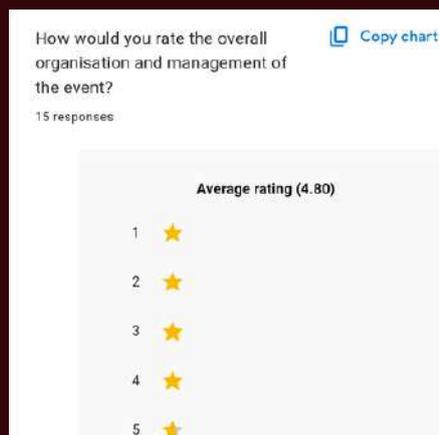
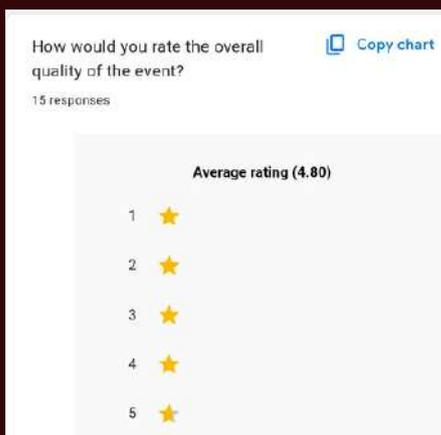
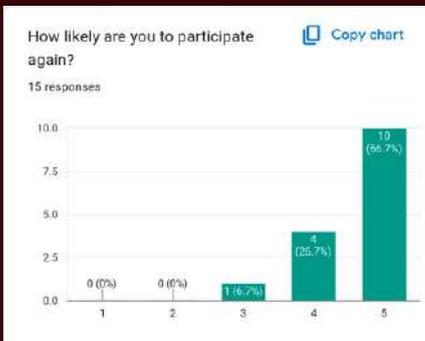
CONCLUSION



This year's event **achieved its goal** of blending **innovation with empathy**. The competition pushed students to refine their persuasive communication and financial literacy, while the **increased volume of contributions** to the **donation drive** highlighted a heightened sense of **social duty**. Ultimately, the event proved that **entrepreneurship is most powerful** when it is used as a **tool for positive social change**.

OUTCOME

- Approximately, **93.3% of participants** rated the **overall organization and management** of the event **4.8 stars out of 5**.
- **100% of participants** rated their experience as "high" (**4 or 5 stars**), with **73.3%** giving it a **perfect 5-star rating**.
- Approximately, **93.4% of participants** expressed a strong likelihood (**rating 4 or 5**) of **participating in the event again**, with **66.7%** selecting the highest likelihood.



BE SOMEONE'S SANTA 3.0

SHIKSHAYATAN ENTREPRENEURSHIP SOCIETY REPORT 2025-26

SPONSORS

CAKES
PARTNER



GIFTING PARTNERS