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FAME

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Chapter

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A STUDY ON E-NAM

NATIONAL AGRICULTURAL MARKET OF INDIA

- RUPASREE BASUMALLIK

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Abstract:

e-NAM or the e-trading platform (online trading portal) for the National Agriculture Market (NAM) was launched by the Prime Minister of India, on April 2016. e – National Agriculture Market (e-NAM) is a pan-India electronic trading portal that nets the prevailing Agricultural Produce Market Committees (APMC) Mandis for making a united national market for agricultural commodities. The e-NAM project would operate via the online portal that is linked to the states' Mandis (Wholesale markets). All the participating states will be providing the software (Website and Mobile Application) for e-NAM at no cost.

Small Farmers' Agribusiness Consortium (SFAC) is the lead promoter of National Agricultural Market (eNAM). SFAC is formulated under the Department of Agriculture, Cooperation & Farmers' Welfare (DAC&FW). SFAC through open tender selects a Partner to develop, operate, and maintain the NAM e-platform.

The NAM portal is a single-window service for any information and services related to APMC that includes:

- Commodity arrivals and prices
- Buy and sell trade offers
- Provision to respond to trade offers, among other services.

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