

Multimedia Communication

➤ DURATION: 1 YEAR (FOUR LEVELS)

- ❑ Class Time: 1 day / week.
- ❑ Class Duration: 2 hrs. / class.

➤ COURSE CURRICULAM

LEVEL - 1 ----- AMATEUR

- ❑ Photo Journalism [with still and movie camera].
- ❑ Still Camera.
- ❑ Lights.
- ❑ Lenses.
- ❑ Script Writing and Story Boarding (fiction, non-fiction).
- ❑ Movie Camera.
- ❑ Shot.
- ❑ Practical and Projects.

LEVEL - 2 ----- DESIGNER

SOFTWARE: PHOTOSHOP, CORELDRAW, QUARK X PRESS

- ❑ Pre-press & Printing Technology.
- ❑ Art Work.
- ❑ Typography.
- ❑ Special effects.
- ❑ Colour Theory.
- ❑ Thematic Design.
- ❑ Composition.
- ❑ Practical and projects.

LEVEL 3 ----- VISUAL ARTIST

SOFTWARE: ADOBE PREMIERE, SOUND FORGE

- ❑ Concepts of Editing (Video and audio).
- ❑ Shooting.
- ❑ Fiction & Non-fiction.
- ❑ Capturing through Camera.
- ❑ Techniques of Voice-Over
- ❑ Practical and Projects.

LEVEL 4 ----- EXPERTISE PROFESSIONAL

SOFTWARE: FLASH

- ❑ Animation
- ❑ Scripting
- ❑ Documentary
- ❑ Authoring
- ❑ Web Designing
- ❑ Banner making / Titling and Effect